

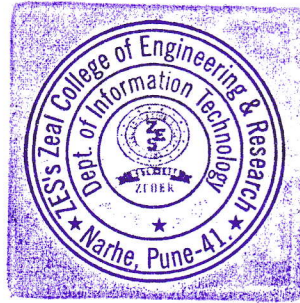


**ZEAL EDUCATION SOCIETY'S  
ZEAL COLLEGE OF ENGINEERING AND RESEARCH  
NARHE | PUNE -41 | INDIA  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**INDEX**

**3.2.2 Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during a year 2017-18**

Sr. No.	Name of the workshop/ seminar/ conference	Number of Participants	Date	From	To
1	Digital Marketing & Opportunities for Entrepreneurial by VS infoPhase	83	17/01/2018	To	17/01/2018



*(Signature)*  
HOD  
Dept. of Information Tech. Engg.  
ZES's Zeal College  
of Engineering & Research,  
Narhe, Pune - 411 041



**ZEAL EDUCATION SOCIETY'S  
ZEAL COLLEGE OF ENGINEERING & RESEARCH  
DEPARTMENT OF INFORMATION TECHNOLOGY**

Sr.no. 39, Narhe, Pune-41. phone no. 020-67206127  
Website:www.zcoer.in

**Date:** 15<sup>th</sup> Jan 2018

To,  
**The Principal,**  
Zeal College of Engineering and Research,  
S.No. 39, Narhe,  
Pune-41

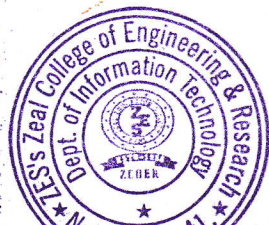
**Subject:** Regarding Seminar on Digital Marketing & Opportunity for  
Entrepreneurship.

Respected Sir,

I N.R. Shikalgar, Assistant Professor in IT Dept. Zeal College of Engineering and Research would like to seek permission to organize an Seminar for IT students. Lecture will be delivered by Miss Manali Dubey, VF InfoPHASE, Kothrud, Pune. According to discussion with HOD and availability of speaker, I request you to please permit for the same.

Thanking you.

  
Prof. N. R. Shikalgar





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Date:17<sup>th</sup> Jan 2018

To,  
Miss Manali Dubey,  
VS InfoPHASE, Kothrud, Pune.

**INVITATION LETTER**

Respected Madam,

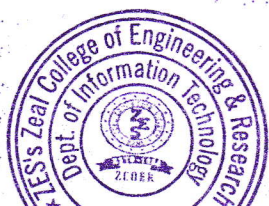
We department of Information Technology, Zeal College of Engineering and Research, Pune request you to please conduct seminar on **“Digital Marketing & Opportunity for Entrepreneurship”** on 17<sup>th</sup> January 2018 for our students.

We kindly request you to please accept our Invitation for the same.

Thank You.

  
Prof. S. A. Ubale

Head, Information Technology





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DEPARTMENT OF INFORMATION TECHNOLOGY**

Sr.no. 39, Narhe, Pune-41. phone no. 020-67206127  
Website:www.zcoer.in

Date: 18<sup>th</sup> Jan. 2019

**Report on**

**Digital Marketing & Opportunity for Entrepreneurship  
Delivered by Ms. Manali Dubey, VS InfoPHASE.**

It was an auspicious day for students, by attending this Seminar of Digital Marketing & Opportunity for Entrepreneurship.


By this view we the department of IT, organized a Seminar on Digital Marketing & Opportunity for Entrepreneurship. Our Guests conducted lectures on various topics like social media, marketing techniques, startup problems, Entrepreneurship, difference between traditional marketing and digital marketing .

Dr. A M Kate principal ZCOER , HOD IT inaugurated the program by lightening the lamp. Dr. A. M. Kate, Principal ZCOER also graced the event and shared his views and motivated students in building their career. Tejas & Devashree, student of TE introduced Seminar guests and the company. Hence forth Ms. Manali Dubey guided students and gave the overview of Digital Marketing & Opportunity for Entrepreneurship.

After the successful completion of the seminar Prof. N. R. Shikalgar gave vote of thanks. Hence, program was successful and entertaining, in disciplined manner.

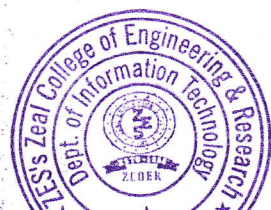
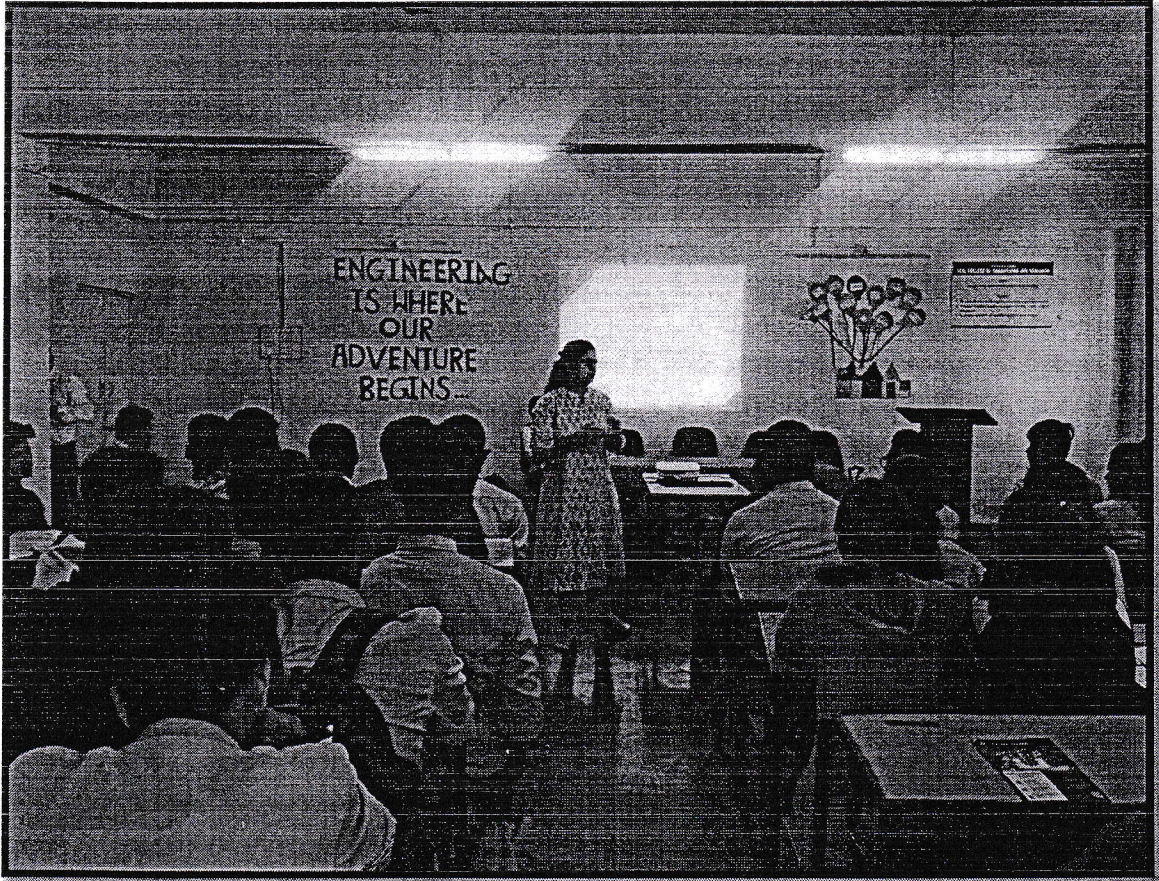


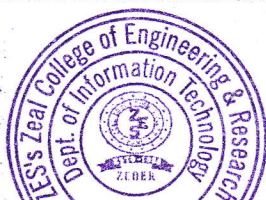
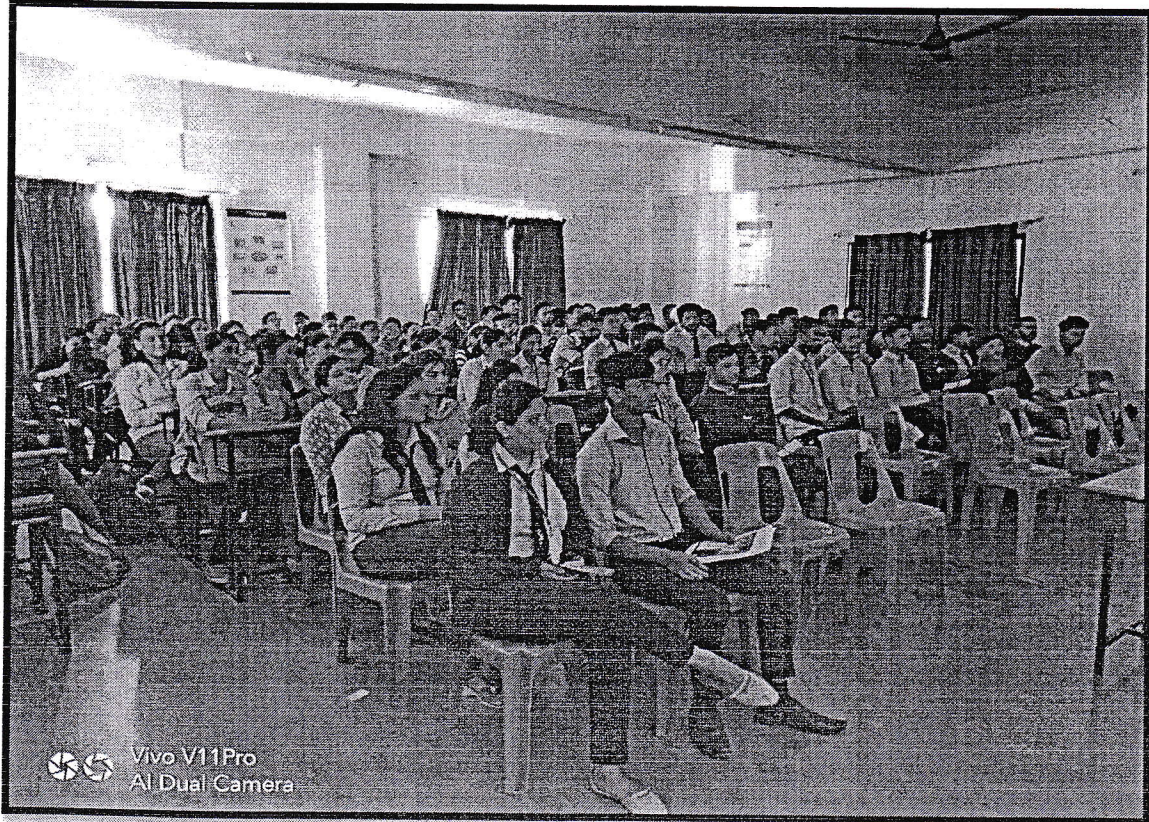
**Prof. N. R. Shikalgar  
T & P Coordinator**



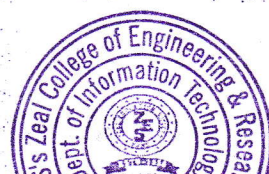
**Dr. S.A. Ubale  
H.O.D IT**







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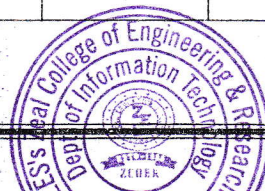
Website:www.zcoer.in

**Seminar on : Digital Marketing an Opportunity for Entrepreneurship**

**By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune**

**Date: 17/01/2018**

Sr. No	Name of Students	Roll No	Div	Class	Signature
26	Omkar T. Margaje	59	B	TE	
27	ifaah.S ansari	102	B	TE	
28	A.M.A. Shaikh	85	B	TE	
29	Prem M. Pardeshi	69	B	TE	
30	Parag Kulkarni	56	B	TE	
31	Katkarpravin Bhausa	50	A	TE	
32	Honey Gogale	35	A	TE	
33	Satej Todkar.	95	B.	TE.	
34	Vijain V. Jori	97	B	TE	
35	Omkar. R. Pundlik	81	B	TE	
36	DMS Panhote	67	B	TE	
37	Shubham Patil	76	B	TE	
38	Tejas. S. Giri	32	A	TE	
39	Devashree Gharat	39	A	TE	









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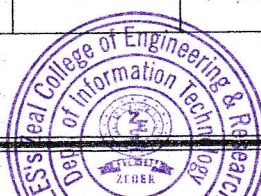
Website:www.zcoer.in

**Seminar on : Digital Marketing an Opportunity for Entrepreneurship**

**By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune**

**Date: 17/01/2018**

Sr. No	Name of Students	Roll No	Div	Class	Signature
47	1) Sandhya Gude	35	A	TE	
48	2) Vijaymata Chavan	19	A	TE	
49	3) Pallavi Khot	53	A	TE	
50	4) Tanvi Adawade	2	A	TE	
51	5) Radhika Kale	48	A	TE	
52	6) Chavan Mamata	14	A	TE	
53	7) Yashwantrao Anwarudha	100	B	TE	
54	8) Akshata Suryawanshi	91	B	TE	
55	9) Amruta Patil	71	B	TE	





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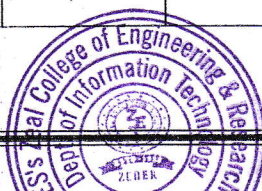
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**Seminar on : Digital Marketing an Opportunity for Entrepreneurship**

**By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune**

**Date: 17/01/2018**

Sr. No	Name of Students	Roll No	Div	Class	Signature	
6	1	Dipali Bhosale	11	A	T.E	<u>Dhosale</u>
57	2.	Shrushti Adarkar.	1	A	T.E.	<u>Shrushti</u>
58	3	Nupur. Kasur	49	A	T.E	<u>Nupur</u>
59	4	Sharayu Kachi.	44	A	T.E	<u>Sharayu</u>
60	5	Jyoti Gupta	39	A	T.E.	<u>J.Gupta</u>
61	6	Ankita Wankhade	99	B.	T.E.	<u>Ankita</u>
62	7	Swati Ture	96	B	T.E	<u>Swati</u>
63	8	Sayali Nandeshwar	64	B	T.E	<u>Sayali</u>
64	9	Saishree. Gole	16	A	S.E	<u>Saishree</u>
65	10	Mayuri Gharge	14	A	S.E	<u>Mayuri</u>
66	11	Nisha Melkonde	38	A	B.E	<u>Nisha</u>
67	12	Priya Ghodke	22	A	B.E	<u>Priya</u>





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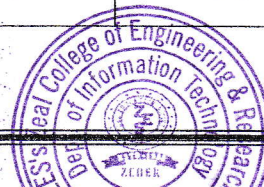
Website:www.zcoer.in

**Seminar on : Digital Marketing an Opportunity for Entrepreneurship**

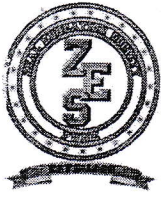
**By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune**

**Date: 17/01/2018**

Sr. No	Name of Students	Roll No	Div	Class	Signature
68	1. Rahul R. Sahani	T41082	B	TE	Rahul Sahani
69	2. Chavan Suraj	T41018	A	TE	Chavan
70	3. Shubham Shinde	T41088	B	TE	Shubham
71	4. Saurabh Sorage	T41084	B	TE	S S Sorage
72	5. Omkar V. Dhamdhere	T41027	A	TE	Omkar
73	6. Mayuresh Bhagwat	T41009	A	TE	Mayuresh
74	7. Balaji Gunde	T41038	A	TE	Balaji Gunde
75	8. Tejas Kalbhor	T41047	A	TE	Kalbhor
6	9. Rajesh Wale	T41063	A	TE	Rajesh
77	10. Omkar Gujar	T41037	A	TE	Omkar







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## FEEDBACK FOR SEMINAR

Digital Marketing & Opportunity for Entrepreneurship, VS InfoPHASE

### Student Details

Name of a Student: Khade Aditi  
Department: IT  
Name of an Institute: Zeal college  
Academic Year: 2018-19

### Session Details

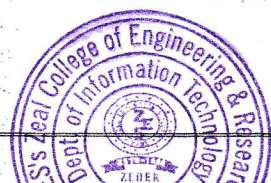
Date and Time: 17/01/19  
Subject/ Topic: Digital marketing  
Name of Speaker: Miss Manali

### Inputs from Session

Getting Idea related to Digital marketing

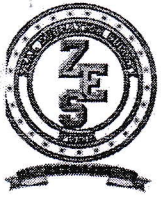
### Feedback

The seminar were really good & it was really good for us to make career in Digital marketing



Aditi

Signature



Zeal Education Society's

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# Zeal College of Engineering & Research, Pune

## FEEDBACK FOR SEMINAR

### Digital Marketing & Opportunity for Entrepreneurship. VS InfoPHASE

#### Student Details

Name of a Student:

Paiya Ghodke

Department:

IT

Name of an Institute

Zeal

Academic Year

2018-19

#### Session Details

Date and Time:

17-01-2019

Subject/ Topic:

Digital marketing & opportunity

Name of Speaker

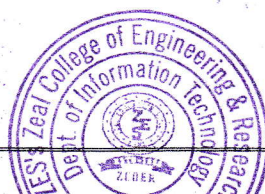
Ms Manali

#### Inputs from Session

Overview on Digital marketing  
how it is really, market situation, etc

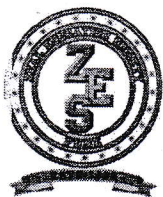
#### Feedback

Seminar was appreciable as it was really  
good as getting in new technology or something  
diff. is really good



Ghodke Paiya

Signature



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Zeal College of Engineering & Research, Pune

## FEEDBACK FOR SEMINAR

Digital Marketing & Opportunity for Entrepreneurship. VS InfoPHASE

### Student Details

Name of a Student:

Rajesh Nale

Department:

Information Technology

Name of an Institute

Zeal College of Engg.

Academic Year

2018-19

### Session Details

Date and Time:

17-01-19

Subject/ Topic:

Digital marketing

Name of Speaker

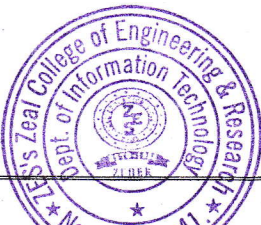
Manali Mam.

### Inputs from Session

What is really Digital marketing.  
various opportunities in Digital marketing  
for Entrepreneurship.

### Feedback

After overall seminar I was convinced to me  
for Digital marketing which is suitable  
for me to do career.



Signature





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## FEEDBACK FOR SEMINAR

Digital Marketing & Opportunity for Entrepreneurship, VS InfoPHASE

### Student Details

Name of a Student: Taughti Mohite  
Department: IT  
Name of an Institute: ZCOER  
Academic Year: 2018-19

### Session Details

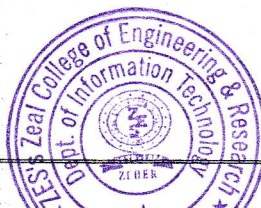
Date and Time: 17/01/2019  
Subject/ Topic: Digital marketing  
Name of Speaker: Miss Manali

### Inputs from Session

knowledge Related to Digital marketing  
& opportunity for Entrepreneurship.

### Feedback

As expected seminar was really good  
& it is great to learn something new.



Manali

Signature



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## FEEDBACK FOR SEMINAR

Digital Marketing & Opportunity for Entrepreneurship, VS InfoPHASE

### Student Details

Name of a Student:

Gourav Babhate

Department:

IT

Name of an Institute

Zeal college, Pune

Academic Year

2018-19

### Session Details

Date and Time:

17-1-19

Subject/ Topic:

Digital marketing.

Name of Speaker

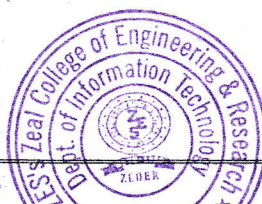
Ms Manali

### Inputs from Session

Introduction to Digital marketing

### Feedback

Seminar was good it was really good for all of us. It is new concept & demand is growing & speaker gives necessary knowledge related to it.



G Babhate

Signature