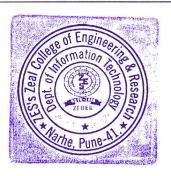


# ZEAL EDUCATION SOCIETY'S ZEAL COLLEGE OF ENGINEERING AND RESEARCH NARHE | PUNE -41 | INDIA DEPARTMENT OF INFORMATION TECHNOLGY

#### **INDEX**

	g programs conducted on Resear	
	epreneurship during a year 2017-	

Sr. No.	Name of the workshop/ seminar/ conference	Number of Participants	Date From To
1	Digital Marketing & Opportunities for Entrepreneurial by VS infoPhase	83	17/01/2018 To 17/01/2018



Dept. of Information Tech. Engg. ZES's Zeal College of Engineering & Research, Narhe, Pune - 411 041



Sr.no. 39, Narhe, Pune-41. phone no. 020-67206127 Website:www.zcoer.in

**Date:** 15<sup>th</sup> Jan 2018

To,
The Principal,
Zeal College of Engineering and Research,
S.No. 39, Narhe,
Pune-41

Subject: Regarding Seminar on Digital Marketing & Opportunity for Entrepreneurship.

Respected Sir,

I N.R. Shikalgar, Assistant Professor in IT Dept. Zeal College of Engineering and Research would like to seek permission to organize an Seminar for IT students. Lecture will be delivered by Miss Manali Dubey, VF InfoPHASE, Kothrud, Pune. According to discussion with HOD and availability of speaker, I request you to please permit for the same.

Thanking you.

Prof. N. R. Shikalgar





Sr.no. 39, Narhe, Pune-41. phone no. 020-67206127 Website:www.zcoer.in

**Date:**17<sup>th</sup> Jan 2018

To,
Miss Manali Dubey,
VS InfoPHASE, Kothrud, Pune.

#### INVITATION LETTER

Respected Madam,

We department of Information Technology, Zeal College of Engineering and Research, Pune request you to please conduct seminar on "Digital Marketing & Opportunity for Entrepreneurship" on 17<sup>th</sup> January 2018 for our students.

We kindly request you to please accept our Invitation for the same.

Thank You.

Prof. S. A. Ubale

Head, Information Technology







Sr.no. 39, Narhe, Pune-41. phone no. 020-67206127 Website:www.zcoer.in

Date: 18th Jan. 2019

#### Report on

Digital Marketing & Opportunity for Entrepreneurship Delivered by Ms. Manali Dubey, VS InfoPHASE.

It was an auspicious day for students, by attending this Seminar of Digital Marketing & Opportunity for Entrepreneurship.

By this view we the department of IT, organized a Seminar on Digital Marketing & Opportunity for Entrepreneurship. Our Guests conducted lectures on various topics like social media, marketing techniques, startup problems, Entrepreneurship, difference between traditional marketing and digital marketing.

Dr. A M Kate principal ZCOER, HOD IT inaugurated the program by lightening the lamp. Dr. A. M. Kate, Principal ZCOER also graced the event and shared his views and motivated students in building their career. Tejas & Devashree, student of TE introduced Seminar guests and the company. Hence forth Ms. Manali Dubey guided students and gave the overview of Digital Marketing & Opportunity for Entrepreneurship.

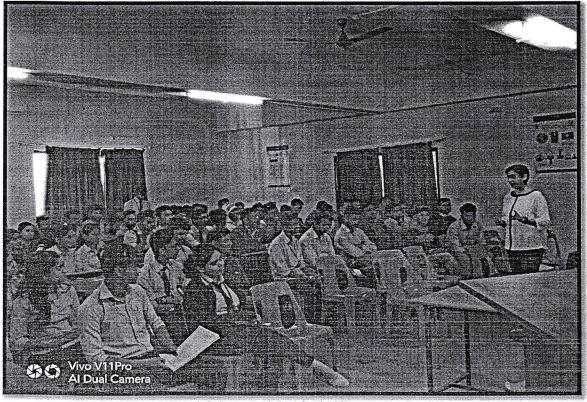
After the successful completion of the seminar Prof. N. R. Shikalgar gave vote of thanks. Hence, program was successful and entertaining, in disciplined manner.

Prof. N.R. Shikalgar T & P Coordinator



Dr. S.A. Ubale H.O.D IT



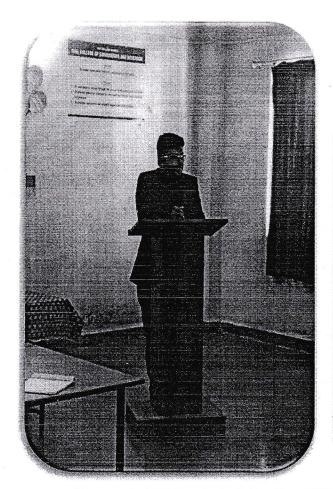




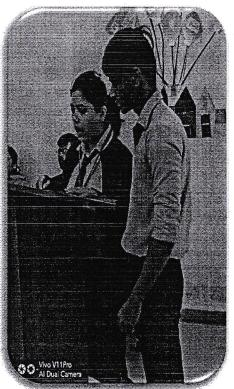


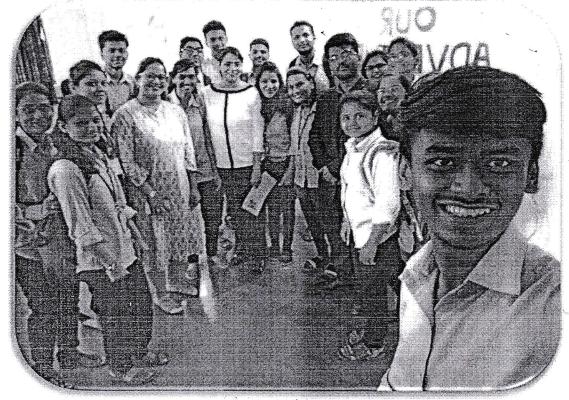






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Seminar on: Digital Marketing an Opportunity for Entrepreneurship

By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune

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28	ARM A. Shark	85	B	TA.	
29	Prem M. Pandesh	6.9 ·	B	TE	4.
30	Parag Kulkarni	56	B	TO .	Taray Kultan
31	Katkarpravin Bhauso	50	A	TE	Polatky
32	Horry Gogale	35	P	TE	tuel
33	Sates Tolkar.	95.	β.	TE	Mylie
34	Vijain v. Jori	97.	B	TE.	Ojiaio
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36	oms Panhote	67	B	TE	6
37	Shubham Patti	76	B	TE	86P) '
38	Tejas. S. Giri	32	A	TE	Deen
39	Devestree atarat	31	A	TE	had lange
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Seminar on: Digital Marketing an Opportunity for Entrepreneurship

By Ms Manali Dubey, VS InfoPHASE, Kothrud Pune

Date: 17/01/2018

	Sr. No	Name of Students	Roll No	Div	Class	Signature
0		Aditia Joglap	43	A	IT	AR.
41	2	Sandesh Somwore	89	B	7 5	2 molegi)
42	3)	Ankid vorma	98	В	72	Angst
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Sr. No	Name of Students	Roll No	Div	Class	Signature
7)	Sand Ha lende	35	A	TE	Sulf.
2]	Vijaymala Chavan	19	A	7E	Thavan.
9]	Pallavi Khot	53	A	16	P.S12-
47	Janvi Adaesside	. 2	<b>A</b>	16	thui
57	Radhika Kale	48	A	7E	Jaellikale
6)	Chavan Mamata	14	A	TE	perhason
7)	radav Ambeadha	100	B	TE	Shui
87		91	В	TE	Okshy.
9	Amruta Patil	71	B	TE	Batil
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Seminar on : Digital Marketing an Opportunity for Entrepreneurship

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	Sr. No	Name of Students	Roll No	Div	Class	Signature
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60	b	Jyoti Gupta	39	<b>↑</b>	T. E	J. Gupto
6	6	Ankita Wankhade	99	<b>B</b> .	下, 已,	Phluta
62	7	Sweeti Ture	96	В	T.E	Swall
63	8	Sayati Handerhworz	64	B	7. E	Ajab.
	9	saishree. Gale	16	r h	S.E	Mode.
63	10	Mayuri Gharge	14	A	S·E	Bayur
6 \$		Nisha Melkunde	38	A	8.6	Tishoura,
67	.12	Priya Ghodke	22	A	B.E	goodla.
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	Sr. No	Name of Students	Roll No	Div	Class	Signature
<u> </u>	1.	Rahul . R. Sahani.	T41082	В	TE	Edeldi.
69	2	chavon suraj	T41018	A	TE	chun
70	3	Shubham Shinde		13	TE	Sydnuls
71	4	Sayrabh Sarage	T41084	B	TE	SSSmige
12	5>	Omkar V. Dhavndhere	T41627	À	TE	W.
73	6>	Mayureth Bhaguat	741009	A	TE	maguar
79	7>	Balayi Gundle	741038	A	TE (	Palaja Sawelle
75	8}	Tejas Kalbhor	T41047	A	TE.	Kathhor
6	9)	Rajesh wate	T41063	A	TE	Royer
77	10>	Omkar Gujur	T41037	Α	TE	one
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Seminar on: Digital Marketing an Opportunity for Entrepreneurship

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	Sr. No	Name of Students	Roll No	Div	Class	Signature
3	Į,	Drokchaule Ashwini	28	Α.	TE, IT.	Linwini
19	2.	Kalas Aishwarya,		A	TEIT	Dralay
80	3.	Tyotin a Dhole	26	A	TE-IT	Burg.
81	4.	Ahire Vandita	3	À	TE-IT	Huze
82	5.	Khade Aditi	51	A	TE- 17	Aikhade
83	6.	Akshay Jadhar	41	A	TE-27	fellow .
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## Zeal College of Engineering & Research, Pune

### **FEEDBACK FOR SEMINAR**

<u>Digital Mark</u>	teting & Opportunity for Entrepreneurship, VS InfoPHASE
<b>Student Details</b>	
Name of a Student:	Khade Aditi
Department:	IT
Name of an Institute	Zeal college
Academic Year	2018-19
Session Details	
Date and Time:	17/01/19
Subject/ Topic:	Digital marketing
Name of Speaker	Mis, manayi
Inputs from Session  Great	
Feedback	
The s	eminar were really good of it was
really y	ood for us to make cornerin nigital



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## Zeal College of Engineering &Research, Pune

### **FEEDBACK FOR SEMINAR**

<u>Digital Mark</u>	teting & Opportunity for Entrepreneurship, VS InfoPHASE
<b>Student Details</b>	
Name of a Student:	Paiya Chodke
Department:	TT
Name of an Institute	Zeal
Academic Year	2018-19
Session Details	
Date and Time:	17-01-2019
Subject/ Topic:	Digital monketting & opportunity
Name of Speaker	ms Manali
Inputs from Sessio のVe かのい	it is really morket situation, etc
<u>Feedback</u>	
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good	is getting in new technology or something
diff	is maly good
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## Zeal College of Engineering &Research, Pune

### **FEEDBACK FOR SEMINAR**

Digital Marketing & Opportunity for Entrepreneurship, VS InfoPHASE

Student Details	
Name of a Student:	Rajesh Nale
Department:	Information Technology
Name of an Institute	Zeal College of Engq.
Academic Year	2018-19
Session Details	
Date and Time:	17-01-19
Subject/ Topic:	Digital marketing
Name of Speaker	Manali Man.
Inputs from Session  Volori out  For	heut is really Digital masketing. I oppostunities in Digital mosketing Entsepreneurship.
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## Zeal College of Engineering &Research, Pune

### FEEDBACK FOR SEMINAR

<u>Digital Mar</u>	keting & Opportunity for Entrepreneurship, VS InfoPHASE
Student Details	
Name of a Student:	Toupli mobile
Department:	TT
Name of an Institute	ZCOER
Academic Year	2018-19
Session Details	
Date and Time:	17/01/2019
Subject/ Topic:	Digiteel mosketing
Name of Speaker	mill Manali
Inputs from Session	
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Feedback	
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## 37

## Zeal College of Engineering &Research, Pune

### FEEDBACK FOR SEMINAR

<u>Digital Marl</u>	<u>keting &amp; Opportunity for Entrepreneurship, VS InfoPHASE</u>
Student Details	
Name of a Student:	Gouran Brobhate
Department:	
Name of an Institute	Zeul callege Pyre
Academic Year	2018-19
Session Details	
Date and Time:	17-1-19
Subject/ Topic:	
Name of Speaker	Digital mosketing. Mr Manali
<u>Feedback</u>	
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demand knowl	ely related to it
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