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JUNIOR COLLEGE | ITI | POLYTECHNIC | ENGINEERING | MBA | MCA | Ph.D

POLICY DOCUMENT

ENTREPRENEURSHIP DEVELOPMENT CELL POLICY

ZEAL EDUCATION SOCIETY'S

ZEAL COLLEGE OF ENGINEERING & RESEARCH

Approved by AICTE, New Delhic, Recognised by Govt. of Maharashtra and Affiliated to Savitribai Phule Pune University, Pune

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ZEAL COLLEGE OF ENGINEERING AND RESEARCH
NARHE | PUNE -41 | INDIA**



POLICY DOCUMENT

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

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Institute Vision:

To be a premier institute in technical education by imparting academic excellence, research, social and entrepreneurial attitude.

Institute Mission:

M1: To achieve academic excellence through innovative teaching and learning process.

M2: To imbibe the research culture for addressing industry and societal needs.

M3: To inculcate social attitude through community engagement initiatives.

M4: To provide conducive environment for building the entrepreneurial skills.



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Turn around the “Job seekers” into “Job Creators”

1. Preface

India is one of the youngest nations progressively heading to attain the knowledge, economy and emerging as a youth icon among the entire world. Our country is currently facing the problem of un-employability of trained as well as highly trained youths. According to latest statistical data we are facing the problems of un-employability. To overcome this during the next coming years we need more entrepreneurs, which are the real backbone of Indian economy. Skill development and creating job opportunities go hand in hand to enhance the country economically and technically. Developing entrepreneurship opportunities meet the required demand of economic landscape of India. However, now there is a necessity to develop and strengthen entrepreneurial quality, motivate it and give all the support to withstand firmly for our youth aspirations. Our aim is to develop young entrepreneurs by providing them necessary skills, trainings, proper guidance and motivation. This can be achieved through focus on developing skills and promoting the young entrepreneurs to associate with quality consciousness, global competition and economic growth.

2. Vision

To transform the students into ambitious and efficient entrepreneurs who can build a vibrant and sustainable national economy through engaging Micro, Small and medium scale enterprises across the country.

3. Mission

- ✓ To inculcate the Entrepreneurial culture among the students and society.
- ✓ To act as an institutional mechanism through conducting awareness programme, and providing information on entrepreneurship to students and local community.
- ✓ To spread entrepreneurship, through education and training, thus accelerating economic growth, by increasing the supply of new entrepreneurs and strengthen performance of the existing ones.
- ✓ To organize skills development programmes that increase capacity building to own and run a business.
- ✓ To catalyze and promote Science and Technical knowledge-based enterprises and generate employment opportunities in the innovative areas.



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4. Objectives of EDC Cell

1. To inculcate the entrepreneurial culture into their minds.
2. To organize Entrepreneurship Motivation Programs
 - ✓ Skill development programs (SDP)
 - ✓ Entrepreneurship Awareness Camps (EAC)
 - ✓ Entrepreneurship Development Programs (EDP)
3. To aid them in initiation of industries and Business.
 - ✓ Collaborate with entrepreneurship promotion agencies, and organizations
 - ✓ Leverage good student projects
 - ✓ Product Identification
 - ✓ Provide escort service for obtaining loan and other approvals.
4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.
 - ✓ Provide services, information and guidance to budding entrepreneurs.
 - ✓ Establishment of entrepreneurship Incubation centers
 - ✓ Creation and dissemination of new knowledge
5. To assist them in starting industries of their own right from
 - ✓ Product Identification (PI)
 - ✓ Market Survey, tools for market research
 - ✓ Preparation of Project Reports
 - ✓ Assist them in getting Technical feasibility Reports
6. To Create awareness on Entrepreneurship among the students through training programmes and camps
7. To facilitate budding entrepreneurs by providing information on entrepreneurial opportunities
8. To assist entrepreneurs in product development, Market Survey, Preparation of Project Reports and Assist them in getting Technical feasibility Reports
9. To help entrepreneurs to acquire necessary managerial skills to run the industry effectively



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5. Functions of EDC

- a. To organize Entrepreneurship Awareness Camps and Entrepreneurship Development Programmes in the region for the benefit of S&T persons.
- b. To conduct research work and survey for identifying entrepreneurial opportunities (particularly in S&T areas and service sector).
- c. To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information on technologies, etc.
- d. To organise guest lectures, talks, Seminars, etc. for promotion and growth of S&T based entrepreneurship.
- e. To extend necessary guidance to the trainees in obtaining approval and execution of their projects.
- f. To provide testing, calibration, quality assurance, design, tool room, pilot plant and other facilities for entrepreneurs besides expertise in intellectual property rights, patents search, etc.
- g. To conduct skill development training programmes leading to self/wage employment