



**ZEAL EDUCATION SOCIETY'S
ZEAL COLLEGE OF ENGINEERING AND RESEARCH
NARHE | PUNE -41 | INDIA**



Record No.: ZCOER-ACAD/R/16A

Revision: 00

Date:01/04/2021

Startup & Innovation Cell

Activities Details

Academic Year 2021-2022

Sr. No.	Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From - To
1	2021-2022	"Nurturing Startup & Innovation and Entrepreneurial Opportunities"	775	22.10.2021 To 22.10.2021
2	2021-2022	"Basics of Idea Generation Techniques"	253	07.05.2022 To 07.05.2022
3	2021-2022	"Start-up Opportunities: Ecosystem & Government Support"	271	07.05.2022 To 07.05.2022

Dr. P. P. Ritapure

Head SIC



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Startup & Innovation Cell (SPPU)

Startup & Innovation Cell

The Institute has established start up and innovation cell to **nurture new stratup by providing** sound ecosystem. The cell is established considering the vision of

- Ministry of Human Resource Development (MHRD), Govt. of India, Innovation Cell as per National Innovation and start up policy 2019
- SavitribaiPhule Pune University (SPPU), Centre for Innovation, Incubation and Linkage

Objectives of Startup & Innovation Cell

- ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation
- ✓ TO facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.
- ✓ To develop entrepreneurial skills among students and faculties.
- ✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes

Committee

S. N.	Designation	Name	Mobile No.	Email Id
1	Principal	Dr. A. M Kate	9822014351	principal.zcoer@zealeducation.com
2	Head of Cell	Dr. P. P. Ritapure	9545908970	parmeshwar.ritapure@zealeducation.com
3	Coordinator of Cell	Dr. A AKhandekar	9011992490	aniket.khandekar@zealeducation.com
4	Student Member (Students)	AkshayPandhare	7219220150	ranjeetpandhare4040@gmail.com
5		Gupta Shravan	9689582000	shravangupta689@gmail.com
6		Shaikh AyyajAyub	9096886560	Shaikhayaz075@gmail.com



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Revision: 00

Date: 01/04/2021

7		Manan Velani	9422192703	mananvelani121@gmail.com
8		AkshayPatil	7391908224	akshaydpatil789@gmail.com
9		Bargaje Ajay Dhondiba	7040232149	ajaybargaje@gmail.com
11	Member (Industry)	Mr. ShreejitKunjir	7875042195	Shreejit.kunjir@gmail.com
		Mr. AnandBhise	9923422378	anandbhise24@gmail.com
13	Member (Faculty)	Mr. S. V.Patil	7620452227	supriya.patil@zealeducation.com
14		Mr. SuchitaJadhav	8275933902	suchita.jadhav@zealeducation.com
15		Mr. RushikeshDeshmukh	9096899017	rushikesh.deshmukh@zealeducation.com
16		Mr. A. S. Ingle	9112059373	akash.ingle@zealeducation.com

Activities under cell

- Talk session by startup/Industrialist in a semester
- Startup Idea Competition – Once a year within the college.
- Other similar activities like projects on innovative ideas, creative thinking etc. organized periodically

SIC Membership Form:

Join Cell by using Link given Below

<https://forms.office.com/r/y9nqZvmE2a>

SIC Membership Form

1. Email
2. Name
3. Student ID/ZPRN
4. Contact No
5. Branch
6. Class



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7. Area of interest/ Innovative idea (if any)

8. Reason for joining the Club

- ✓ Curious to know about Startup and Innovation
- ✓ Zealous about starting own business
- ✓ Want to convert idea into commercial product
- ✓ Already have a startup/business
- ✓ Other:

Dr. P. P. Ritzpuse
Head, SIC



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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Ref: ZCOER/AD/124

Department: NA

Semester: I

Academic Year: 2021-2022

Date: 18/10/2021

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation First Expert session on topic entitled "Nurturing Startups & Innovation and Entrepreneurial Opportunities" is scheduled for Third and final year students on 22nd October 2021 at 10.00am. The session will be conducted through an online platform Microsoft team.

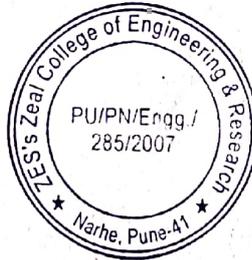
Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.

[Signature]
18/10/21

Dr. P. P. Ritapure

Head, Startup and Innovation cell



[Signature]

Dr. A. M Kate

Principal

Principal

ZES's Zeal College of
Engineering & Research
Narhe, Pune - 411 041.

ZES, Pune

Copy respectfully submitted for information pl.

1. Director (Academics, Administrative & Admission)

Copy to: for information and Necessary action.

1. Head of Departments
2. Concerned Staff
3. OS

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Admin office ZCOER





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STARTUP & INNOVATION CELL

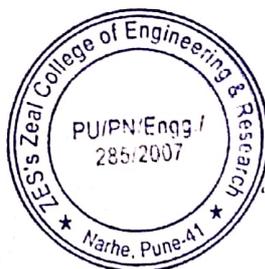
Expert Talk-I (SIC) - Report

Academic Year: 2021-22

Semester: I

Date: 22.10.2021

Title of Activity	"Nurturing Startup & Innovation and Entrepreneurial Opportunities"											
Date of Activity	22/10/2021											
Name of Expert	Mr. Sunil Chandak Founder, Udyogwardhini, Nashik											
Target Audience	S. E. T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explores the need of Curriculum Development for Promoting Entrepreneurship amongst students & teachers. He explain Entrepreneurship in Education, emerging trends & Opportunities , Entrepreneurship & Economic Development, Entrepreneurship & Society, Ethics in Entrepreneurship Various Financial & Incentive Schemes for SME's Development & role of DST in promoting Entrepreneurship. The session is benifited to the 775 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y	Y			Y	Y
Outcomes	The students aware of <ul style="list-style-type: none"> a) Emerging Opportunities b) Entrepreneurship & Economic Development c) Charms of Becoming an Entrepreneurs 											



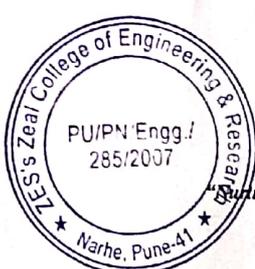
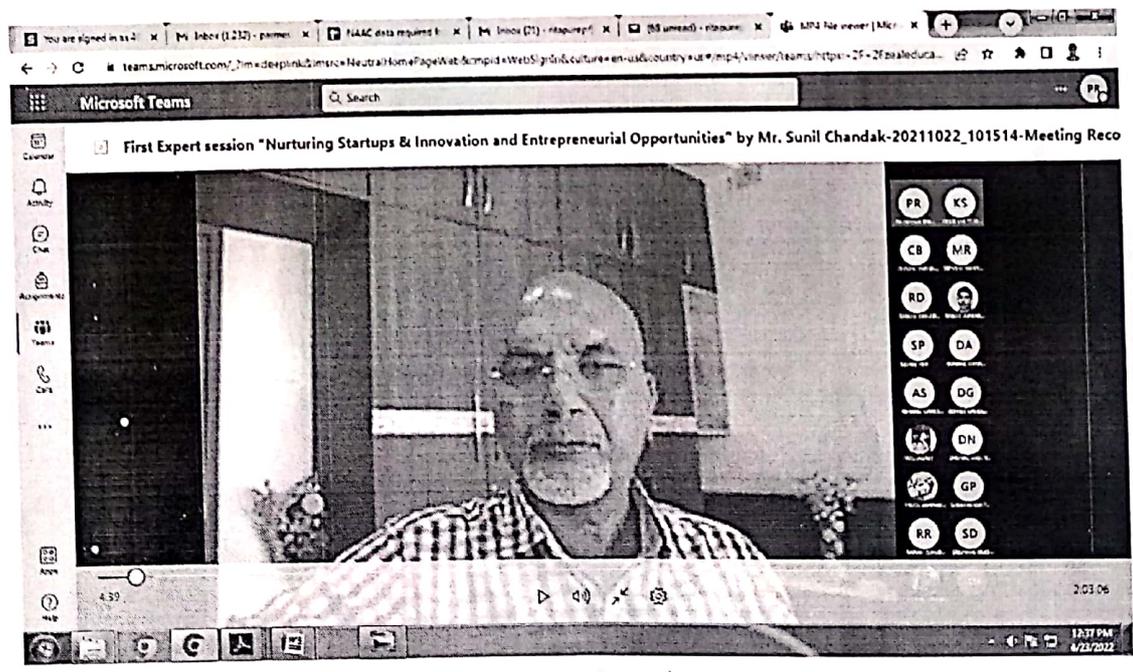
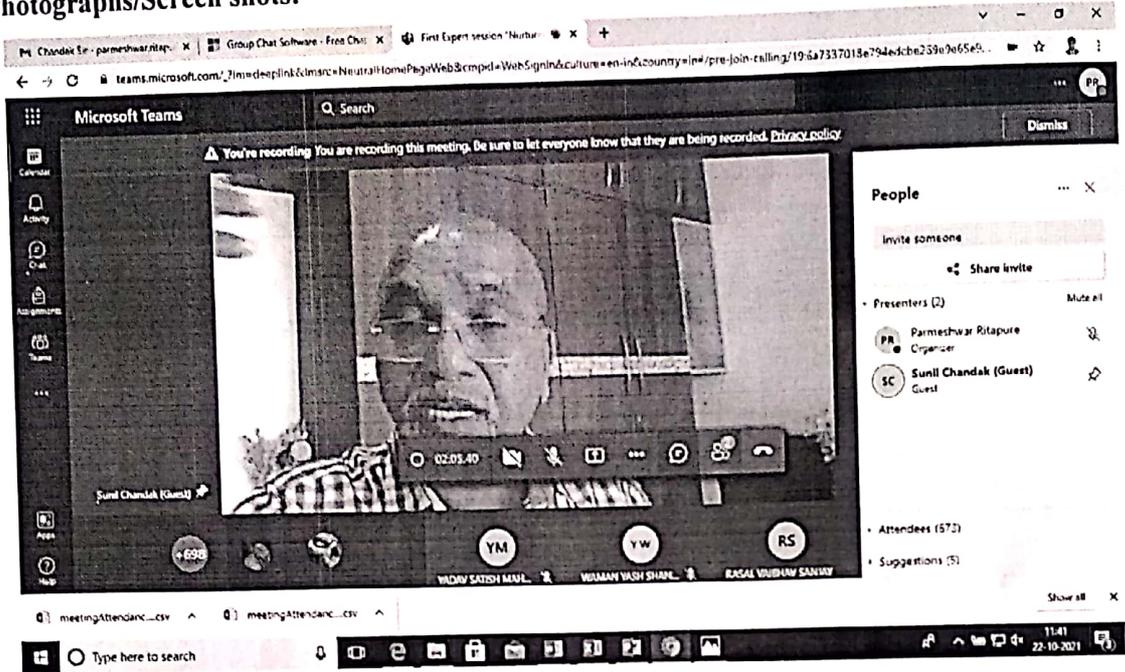
"Nurturing Startup & Innovation and Entrepreneurial Opportunities"



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Photographs/Screen shots:



"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

- 2/5 -



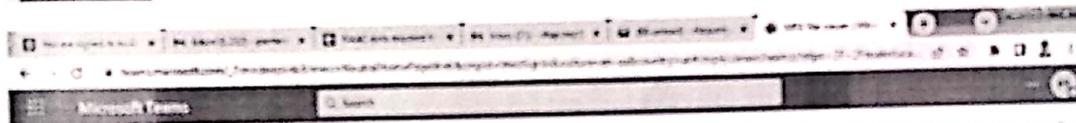
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First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak-20211022_101514-Meeting Reco

Why Entrepreneurship

- Continuous flow of income = Wealth creation
- Continuous curiosity = Forever Young & Innovative
- Creation of Identity = Self Respect



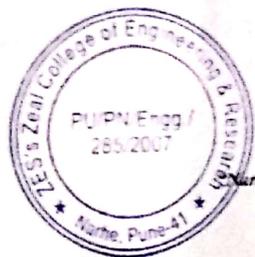
First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak-20211022_101514-Meeting Reco

Lots of Misconceptions/ Prejudices / problems About Start-ups & Entrepreneurship

- Big Risk?
- Background / experience?
- Big Capital?
- Market?
- Raw Material?
- Infrastructure?
- Proper Guidance?
- Business Ideas? Technology?
- Family Support?

Dr. P. P. Ritapure
Head Startup & Innovation Cell

Dr. A. M. Kate
Principal
Principal
ZES's Zeal College of
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Narhe, Pune - 411 041.



"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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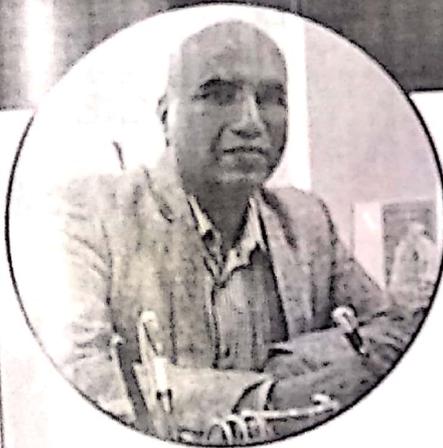
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**ZEAL COLLEGE OF ENGINEERING &
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 Startup and Innovation Cell

**Expert Lecture Series
 Lecture - 1 on**

**NURTURING STARTUP & INNOVATION
 AND ENTREPRENEURIAL OPPURTUNITIES**



International award-winning trainer,
 mentor, motivator and educator in the
 field of Entrepreneurship

Empowering Entrepreneurs, Developing
 Startups and Upgrading skills to make
 Impactful Ecosystem Since 1995

Speaker

Mr. Sunil Chandak
 Founder and President at Udyogwardhini, Nashik



22.10.2021 | Friday
10:00 am to 12:00 pm

**Microsoft
 Team**



Dr. A. A. Khandekar
 Coordinator SIC
 9011992490

Dr. P. P. Ritapure
 Head SIC
 9545906970

Dr. A. M. Kate
 Principal,
 ZCOER, Pune

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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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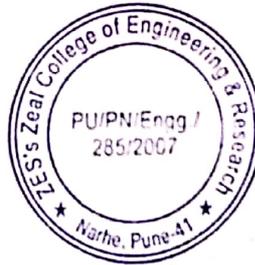
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ZEAL COLLEGE OF ENGINEERING AND RESEARCH
NARHE | PUNE -41 | INDIA**



Details of Expert

Name	Mr. Sunil Chandak
Details	Founder, Udyogwardhini, Nashik, Maharashtra International award-winning trainer, mentor, motivator, and educator in the field of Entrepreneurship Empowering Entrepreneurs, Developing Startups and Upgrading skills to make Impactful Ecosystem Since 1995
Contact	9822261840

Dr. P. P. Ritapure
Head Startup & Innovation Cell



Dr. A. M. Kate
Principal

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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

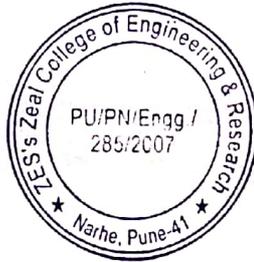
Academic Year: 2021-2022
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.

Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.



Dr. A. M. Kate
Principal

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STARTUP & INNOVATION CELL

Expert Talk-II (SIC) One Page Report

Academic Year: 2021-22

Semester: II

Date: 07.05.2022

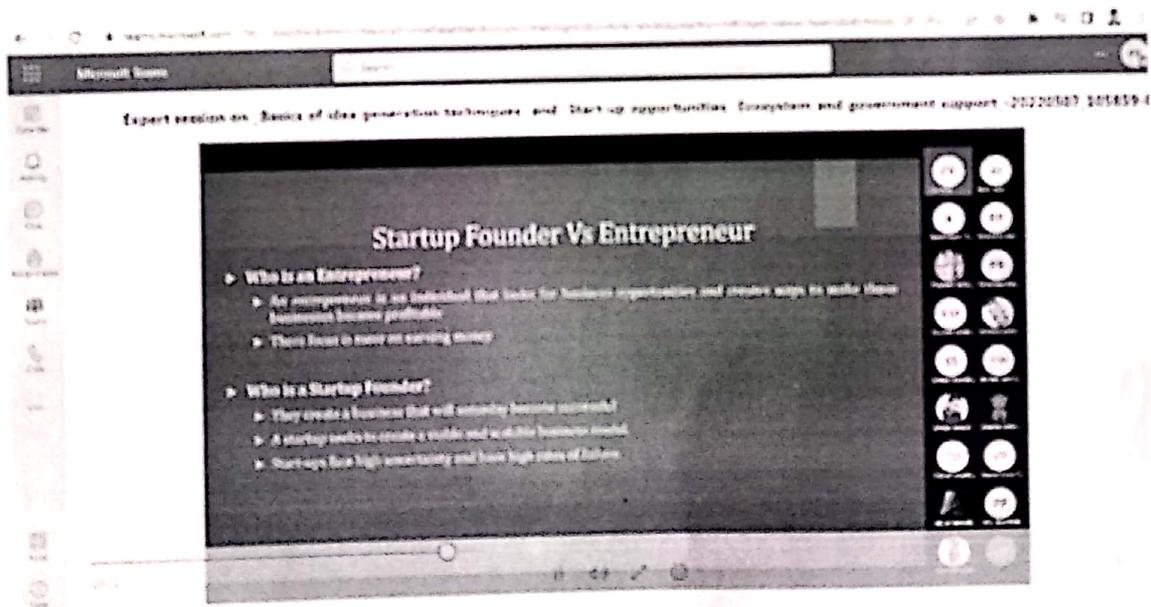
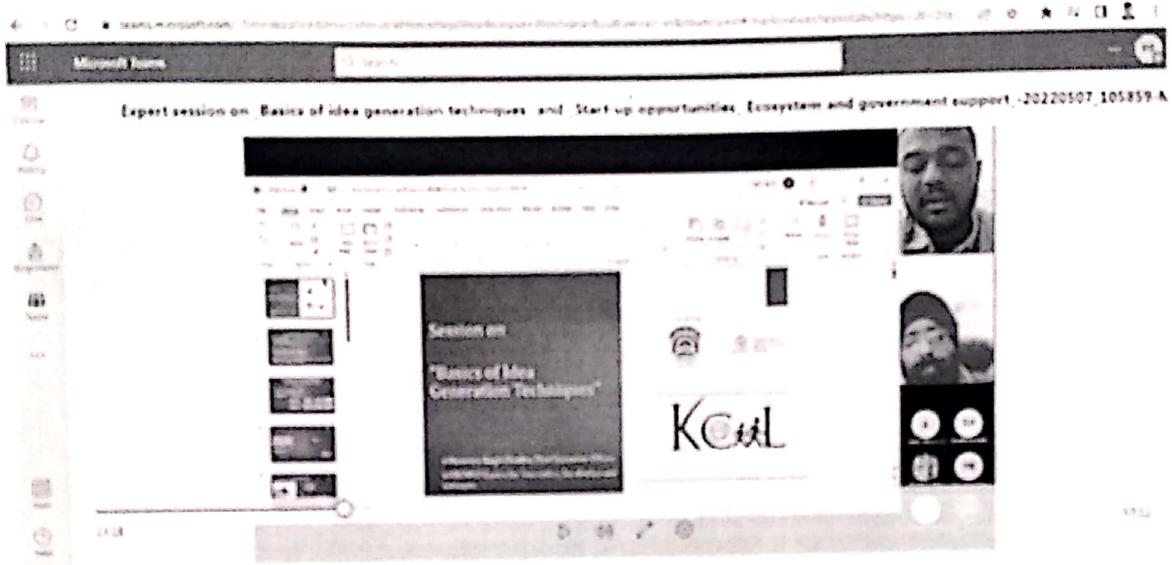
Title of Activity	"Basics of Idea Generation Techniques"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Manveen Singh Chaddha CEO-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explained how to generate ideas for startup with different examples. He also explained the three basic things to start a business, difference in startup founder & Entrepreneur, Product innovation and idea generation techniques for engineering students to initiate the idealization of a start-up. This session benefited to the 253 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y					Y
Outcomes	The students learned differened idea generation techniques for initiate the idealization of a start-up.											



"Basics of Idea Generation Techniques"



Photographs/Screen shots:

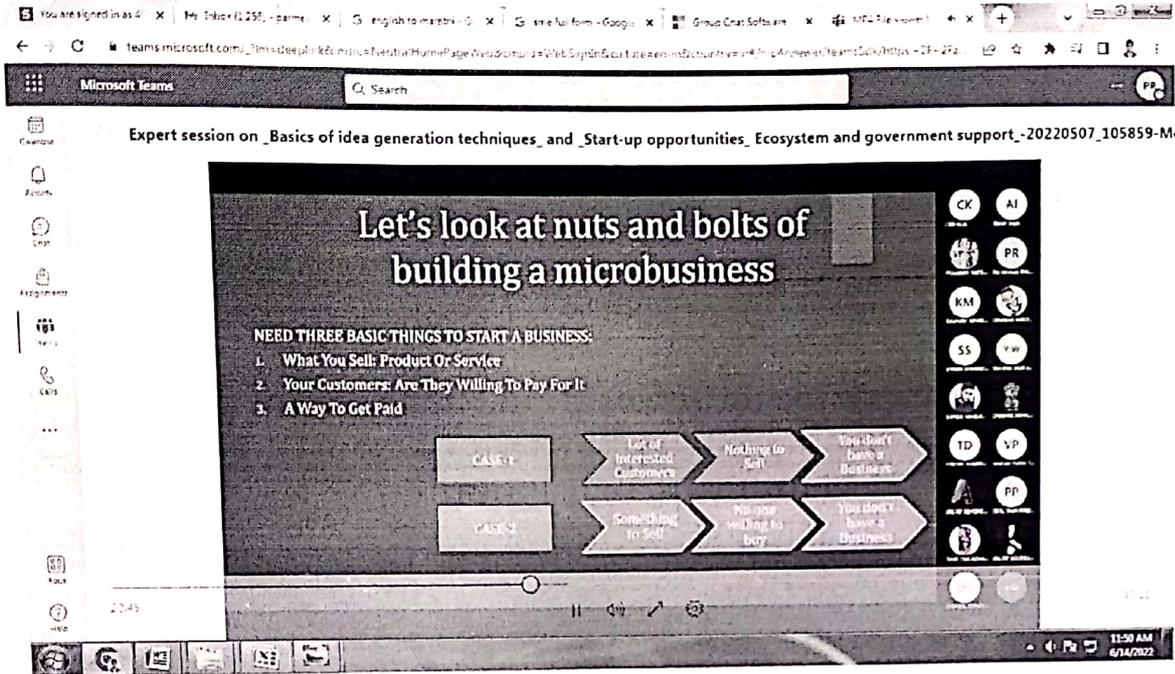


"Basics of Idea Generation Techniques"

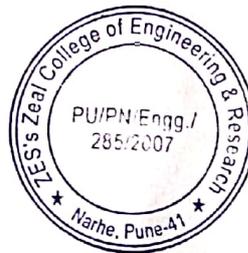
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[Signature]
Dr. P. P. Ritapure
Head Startup & Innovation Cell



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Dr. A. M. Kate
Principal
Principal
ZES's Zeal College of
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Narhe, Pune - 411 041
Basics of Idea Generation Techniques



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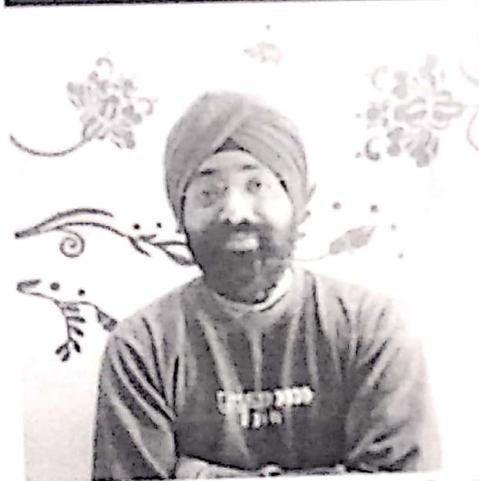


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ZEAL COLLEGE OF ENGINEERING & RESEARCH, PUNE
 Startup and Innovation Cell

Expert session on
Basics of Idea Generation Techniques



A wide experience of 14 years including 7 years of Entrepreneurship and Innovation

Mr. Manveen Singh Chaddha
 CEO -KCIIL

07/05/2022, Saturday | **Microsoft Team**
11:00 AM

Prof A S Ingle | **Dr. P.P. Ritapure** | **Dr.A.M.Kate**
 Coordinator | Head- SIC | Principal
 ZCOER, Pune

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"Basics of Idea Generation Techniques"

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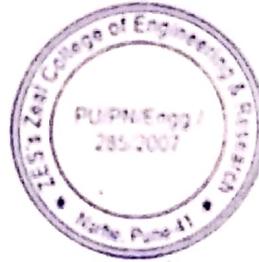
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ZEAL COLLEGE OF ENGINEERING AND RESEARCH
NARHE | PUNE -41 | INDIA**



Details of Expert

Name	Mr. Manveen Singh Chaddha
Details	CEO-KCIIIL North Maharashtra University Jalgaon KBCNMU Centre for Innovation, Incubation and Linkages (KCIIIL- A section 8 Company) An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
Contact	Email: kciiil@nmu.ac.in Tel: 0257 2257448

Dr. P. P. Ritapure
Head Startup & Innovation Cell



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"Basics of Idea Generation Techniques"

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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

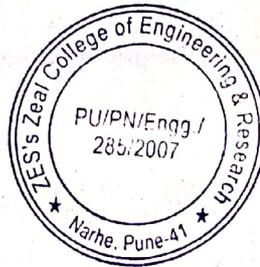
Academic Year: 2021-2022
Date: 26/04/2022

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STARTUP & INNOVATION CELL

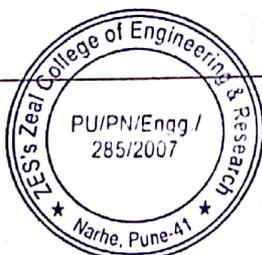
Expert Talk-III (SIC) - Report

Academic Year: 2021-22

Semester: II

Date: 07.05.2022

Title of Activity	"Start-up Opportunities: Ecosystem and government support"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Mr. N.L.Kulkarni Manager-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explained Start-up Opportunities, Ecosystem and government support to engineering students for introducing students with various government schemes grants and subsidized loan for registered start-ups even at ideation stage. Expert highlighted Maharashtra Government start-up policy 2018-2023. He explained Ecosystem with structured way including G, L, E, A, R & O approach in the context of economic growth of start-up by precipitating innovative ideas. This session benefited to the 271 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y				Y	Y
Outcomes	The students made aware of Ecosystem and Government support available for initiate the a start-up.											



"Start-up Opportunities: Ecosystem and government support"

-1/7-

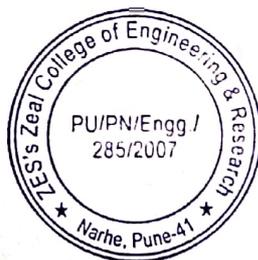
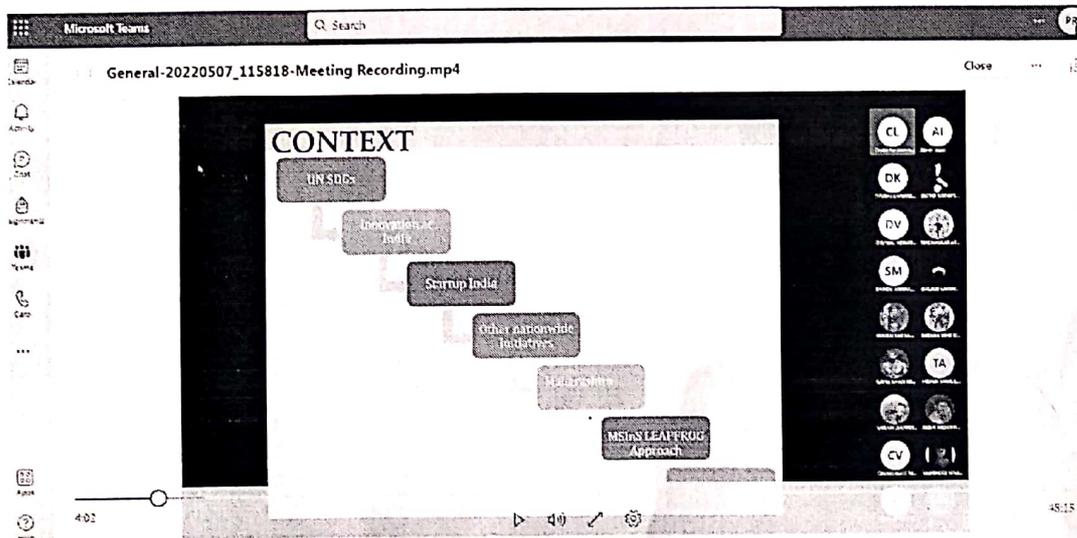
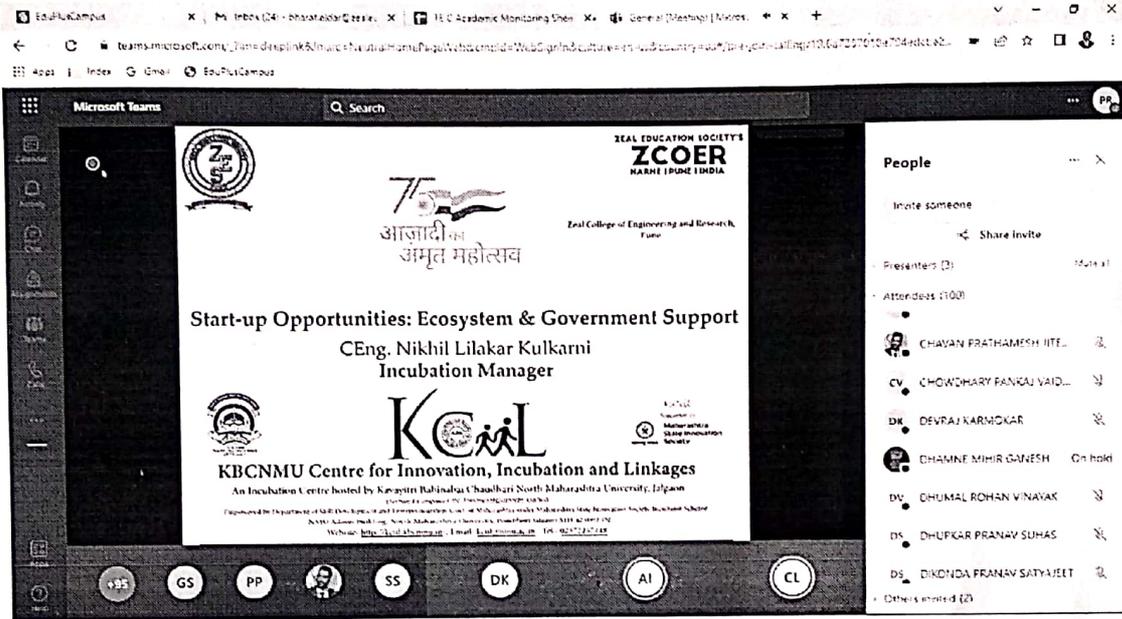


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Photographs/Screen shots:

Startup and Innovation Cell



"Start-up Opportunities: Ecosystem and government support"

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Microsoft Teams Meeting: **Few relevant terminologies**

Startup
A startup is a fairly new entrepreneurial venture or company which aims to meet a marketplace need by developing or offering an innovative product, process or service.

Incubators
An incubator is an organization in a technology/management school or an independent setup that helps early stage startups launch their business and grow by providing services such as work space, management training, captive mentor pool, access to technological services etc.

Accelerators
An accelerator is an organization, either an independent organization or a corporate program that supports early-stage companies through intense immersive education, mentorship, and financing. Startups enter accelerators for fixed time periods and graduate as established, robust companies which are ready to scale. Its object is short period of time.

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

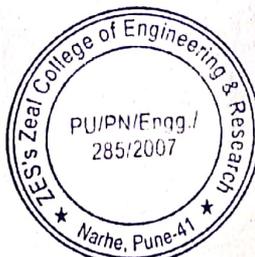
People: Presenters (3), Attendees (105)

Participants: DVIRAJ KARMOKAR, Akash Ingle, Center for Innovation Incubation...

Microsoft Teams Meeting: **General-20220507_115818-Meeting Recording.mp4**

Central Govt. Agencies

Participants: CL, AI, DK, DV, SM, TA, CV



"Start-up Opportunities: Ecosystem and government support"

- 3/7 -



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Microsoft Teams Meeting Recording: General-20220507_115818-Meeting Recording.mp4

State Govt. Support Policy

➤ Maharashtra Startup Policy 2018-2023
<https://www.startupindia.gov.in/content/sih/en/startup-scheme/state-startup-policies/Maharashtra-state-policy.html>

11:55 AM 6/14/2022

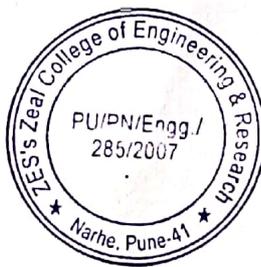
Microsoft Teams Meeting Recording: General-20220507_115818-Meeting Recording.mp4

Structured Approach

Legitimacy definition
 A rapid change made by the organization to a higher level of development.
 It is in the context of economic growth of startups by precipitating innovative enterprising ideas

22:10 12:02 PM 6/14/2022

Dr. P. P. Ritapure
Dr. P. P. Ritapure
 Head Startup & Innovation Cell



Dr. A. M. Kate
Dr. A. M. Kate
 Principal
 Principal
 ZES's Zeal College of
 Engineering & Research
 Narhe, Pune - 411 041.

"Start-up Opportunities: Ecosystem and government support"

- 597 -



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**ZEAL COLLEGE OF ENGINEERING &
 RESEARCH, PUNE**
 Startup and Innovation Cell

Expert session on
**Start-up Opportunities:
 Ecosystem & Government
 Support**



C.Eng. Nikhil L Kulkarni
 Manager -KCIL

Mentor-Startup India, Govt. of India
 Mentor - MeitY Startup Hub, Ministry of
 Electronics and Information Technology,
 Govt. of India

Mentor of Change - Atal Tinkering Labs, NITI
 AAYOG, Govt. of India

Member, Governing Council- Board of
 Innovation, Incubation and Enterprises, Sant
 Gadge Baba Amravati University, Amravati,
 Maharashtra

Advisory Board Member - Maharashtra
 Centre for Entrepreneurship Development
 (MCED)



07/05/2022, Saturday
12:00 PM

**Microsoft
 Team**

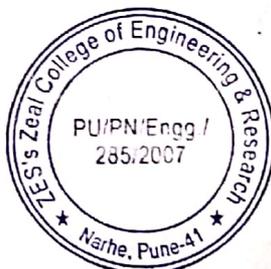


Prof A S Ingle
 Coordinator

Dr. P.P. Ritapure
 Head- SIC

Dr.A.M.Kate
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"Start-up Opportunities: Ecosystem and government support"

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Details of Expert

Name	Mr. Mr. N.L.Kulkarni
Details	Manager-KCIIL North Maharashtra University Jalgaon KBCNMU Centre for Innovation, Incubation and Linkages (KCIIL- A section 8 Company) An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
Contact	Email: kciil@nmu.ac.in Tel: 0257 2257448

Dr. P. P. Ritapure
Head Startup & Innovation Cell



Dr. A. M. Kate
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Principal
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"Start-up Opportunities: Ecosystem and government support"

→ 17 →





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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Ref: ZCOER/AD/124

Department: NA

Semester: I

Academic Year: 2021-2022

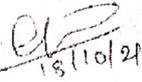
Date: 18/10/2021

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation First Expert session on topic entitled "Nurturing Startups & Innovation and Entrepreneurial Opportunities" is scheduled for Third and final year students on 22nd October 2021 at 10.00am. The session will be conducted through an online platform Microsoft team.

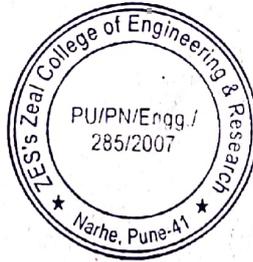
Important Note

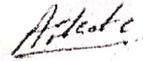
All heads are informed that the attendance is mandatory for all the Third and final year students.


18/10/21

Dr. P. P. Ritapure

Head, Startup and Innovation cell





Dr. A. M. Kate

Principal

Principal

ZES's Zeal College of
Engineering & Research
Narhe, Pune - 411 041.

ZES, Pune

Copy respectfully submitted for information pl.

1. Director (Academics, Administrative & Admission)

Copy to: for information and Necessary action.

1. Head of Departments
2. Concerned Staff
3. OS

ZCOER

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Admin office ZCOER





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ZEAL COLLEGE OF ENGINEERING AND RESEARCH
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STARTUP & INNOVATION CELL

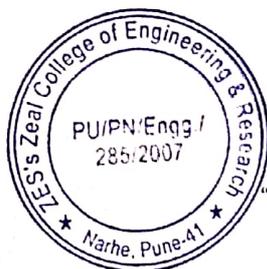
Expert Talk-I (SIC) - Report

Academic Year: 2021-22

Semester: I

Date: 22.10.2021

Title of Activity	"Nurturing Startup & Innovation and Entrepreneurial Opportunities"											
Date of Activity	22/10/2021											
Name of Expert	Mr. Sunil Chandak Founder, Udyogwardhini, Nashik											
Target Audience	S. E. T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explores the need of Curriculum Development for Promoting Entrepreneurship amongst students & teachers. He explain Entrepreneurship in Education, emerging trends & Opportunities , Entrepreneurship & Economic Development, Entrepreneurship & Society, Ethics in Entrepreneurship Various Financial & Incentive Schemes for SME's Development & role of DST in promoting Entrepreneurship. The session is benifited to the 775 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y	Y			Y	Y
Outcomes	The students aware of <ul style="list-style-type: none"> a) Emerging Opportunities b) Entrepreneurship & Economic Development c) Charms of Becoming an Entrepreneurs 											



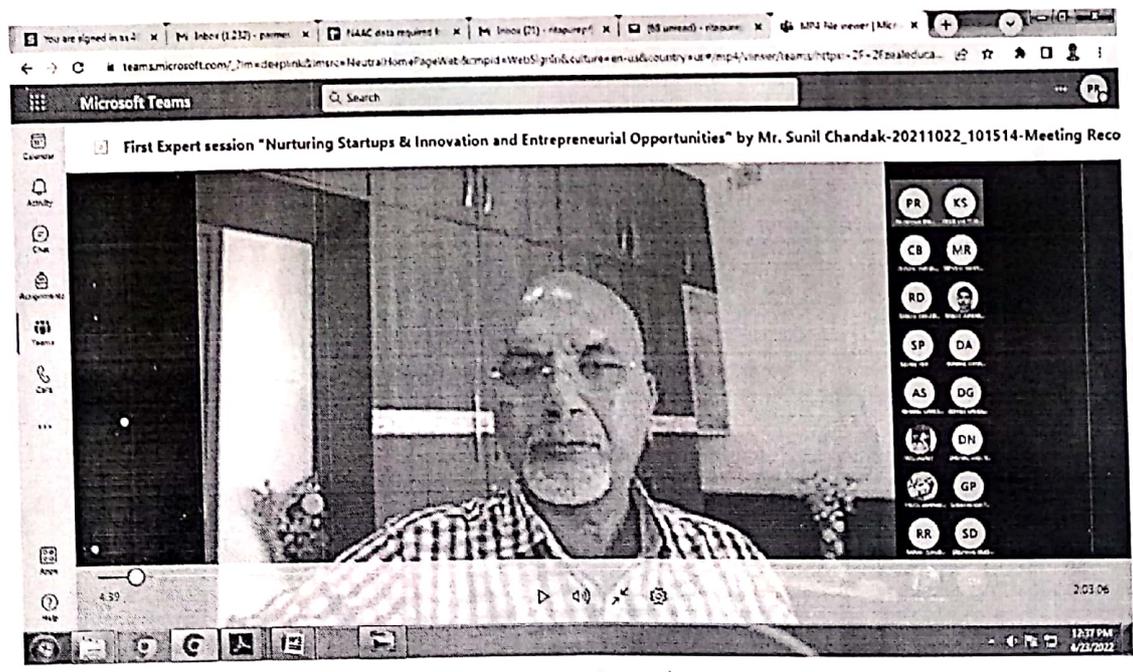
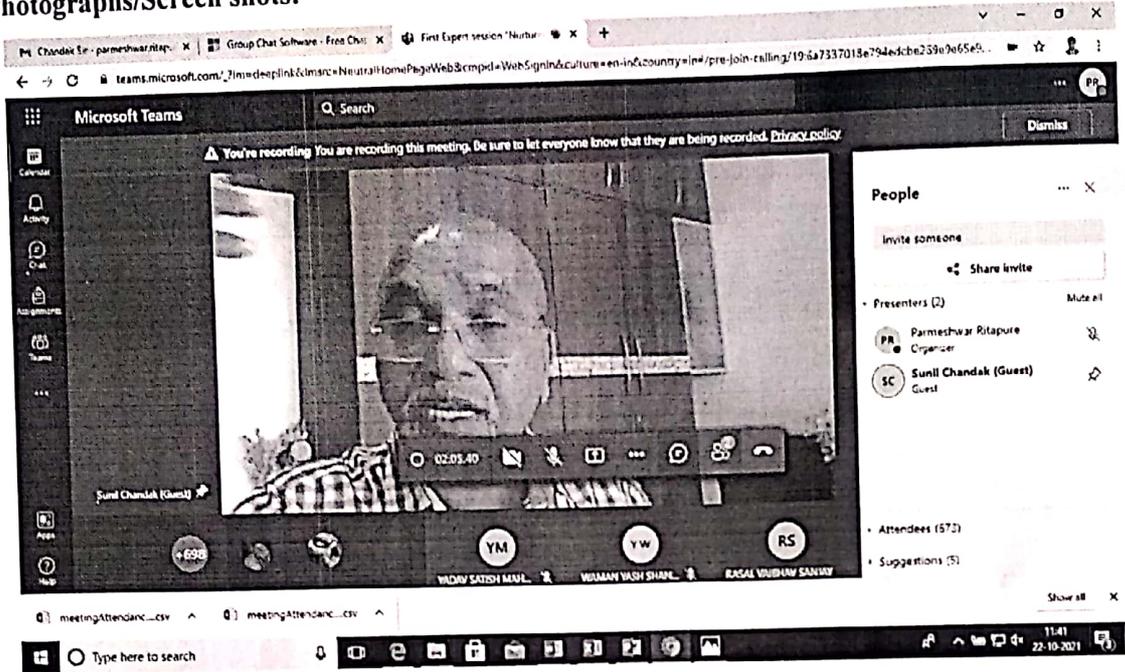
"Nurturing Startup & Innovation and Entrepreneurial Opportunities"



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Photographs/Screen shots:



"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

- 2/5 -



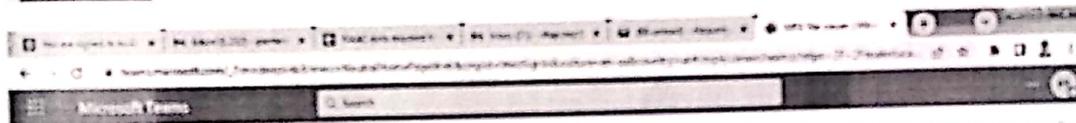
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First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak-20211022_101514-Meeting Reco

Why Entrepreneurship

- Continuous flow of income = Wealth creation
- Continuous curiosity = Forever Young & Innovative
- Creation of Identity = Self Respect



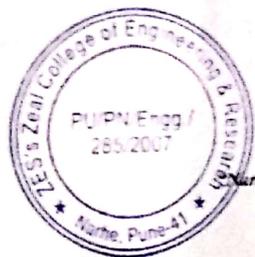
First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak- 20211022_101514-Meeting Reco

Lots of Misconceptions/ Prejudices / problems About Start-ups & Entrepreneurship

- Big Risk?
- Background / experience?
- Big Capital?
- Market?
- Raw Material?
- Infrastructure?
- Proper Guidance?
- Business Ideas? Technology?
- Family Support?

Dr. P. P. Ritapure
Head Startup & Innovation Cell

Dr. A. M. Kate
Principal
Principal
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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"



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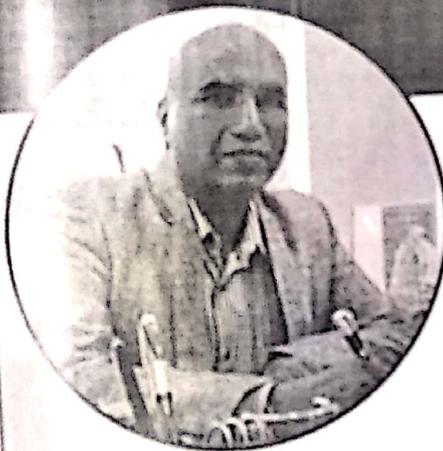
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Expert Lecture Series
 Lecture - 1 on

**NURTURING STARTUP & INNOVATION
 AND ENTREPRENEURIAL OPPURTUNITIES**



International award-winning trainer,
 mentor, motivator and educator in the
 field of Entrepreneurship

Empowering Entrepreneurs, Developing
 Startups and Upgrading skills to make
 Impactful Ecosystem Since 1995

Speaker

Mr. Sunil Chandak
 Founder and President at Udyogwardhini, Nashik



22.10.2021 | Friday
10:00 am to 12:00 pm

**Microsoft
 Team**



Dr. A. A. Khandekar
 Coordinator SIC
 9011992490

Dr. P. P. Ritapure
 Head SIC
 9545906970

Dr. A. M. Kate
 Principal,
 ZCOER, Pune

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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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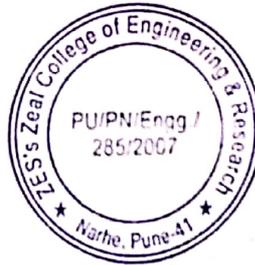
**ZEAL EDUCATION SOCIETY'S
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NARHE | PUNE -41 | INDIA**



Details of Expert

Name	Mr. Sunil Chandak
Details	Founder, Udyogwardhini, Nashik, Maharashtra International award-winning trainer, mentor, motivator, and educator in the field of Entrepreneurship Empowering Entrepreneurs, Developing Startups and Upgrading skills to make Impactful Ecosystem Since 1995
Contact	9822261840

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Head Startup & Innovation Cell



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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

— 5/5 —





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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

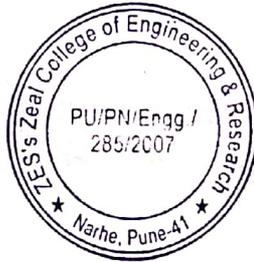
Academic Year: 2021-2022
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.

Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.



Dr. A. M. Kate
Principal

Principal
ZES's Zeal College of
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STARTUP & INNOVATION CELL

Expert Talk-II (SIC) One Page Report

Academic Year: 2021-22

Semester: II

Date: 07.05.2022

Title of Activity	"Basics of Idea Generation Techniques"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Manveen Singh Chaddha CEO-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explained how to generate ideas for startup with different examples. He also explained the three basic things to start a business, difference in startup founder & Entrepreneur, Product innovation and idea generation techniques for engineering students to initiate the idealization of a start-up. This session benefited to the 253 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y					Y
Outcomes	The students learned differened idea generation techniques for initiate the idealization of a start-up.											



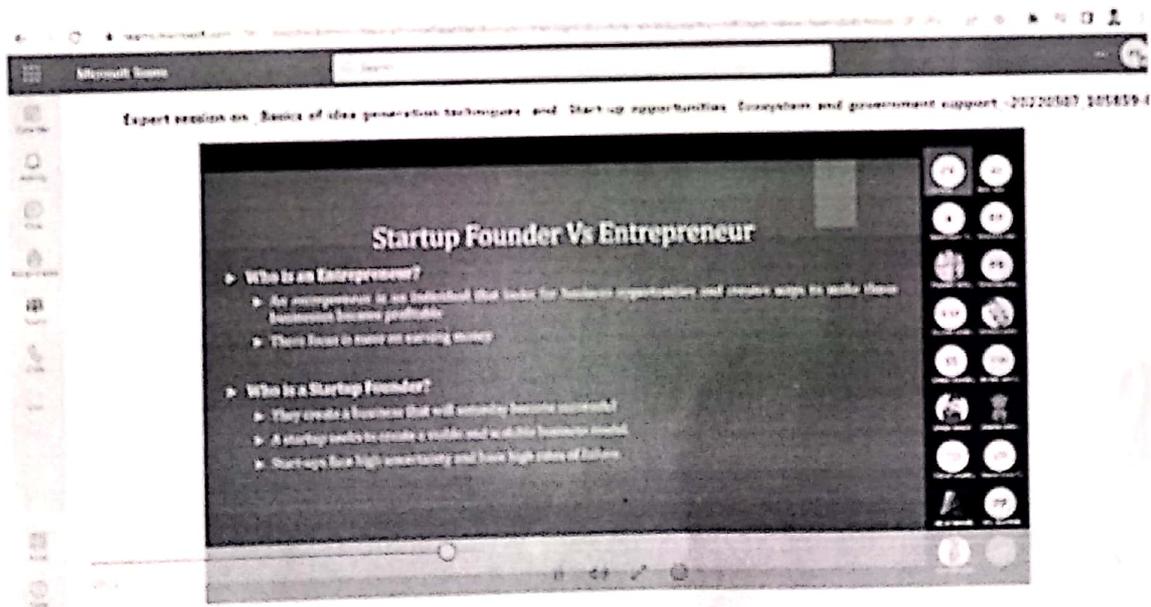
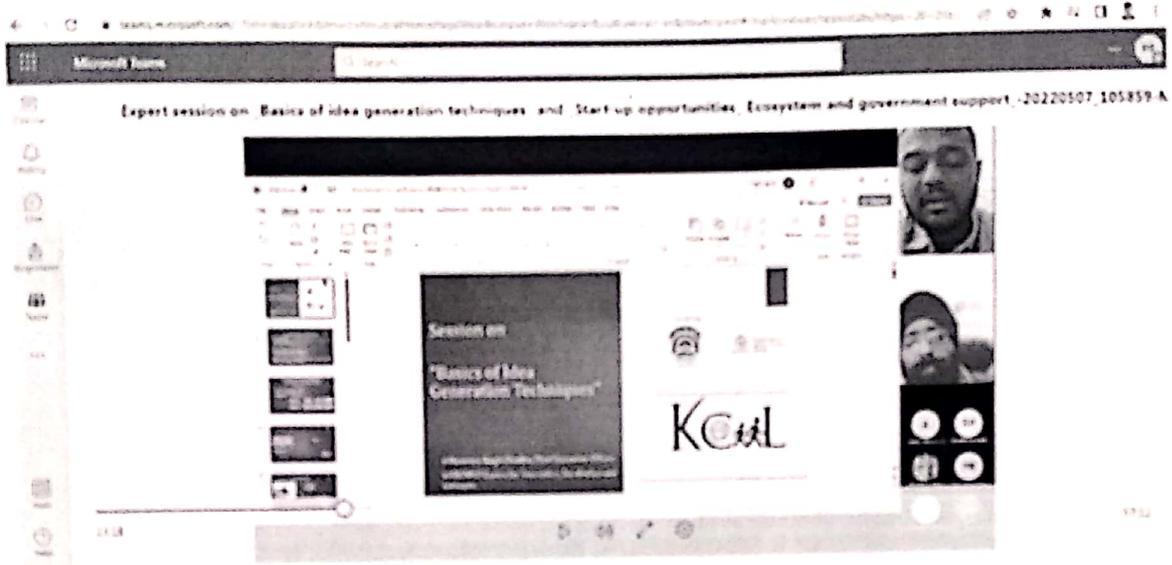
"Basics of Idea Generation Techniques"



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Photographs/Screen shots:

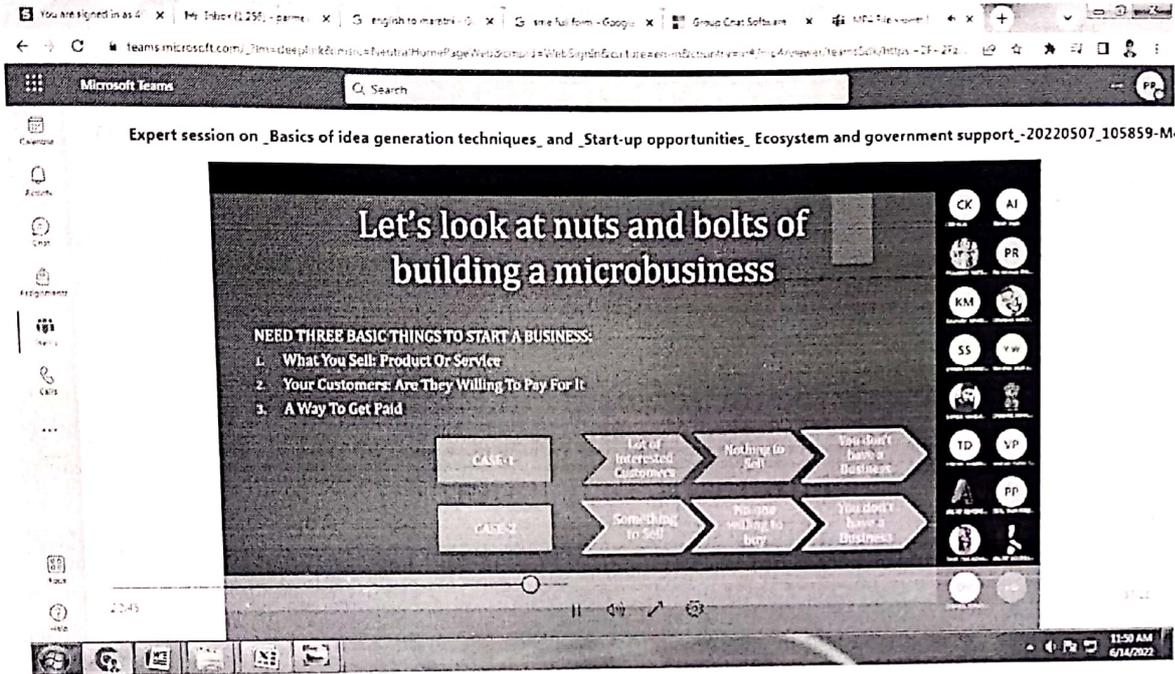


"Basics of Idea Generation Techniques"

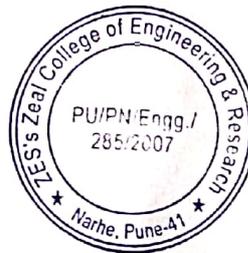
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[Signature]
Dr. P. P. Ritapure
Head Startup & Innovation Cell



[Signature]
Dr. A. M. Kate
Principal
Principal
ZES's Zeal College of
Engineering & Research
Narhe, Pune - 411 041
Basics of Idea Generation Techniques



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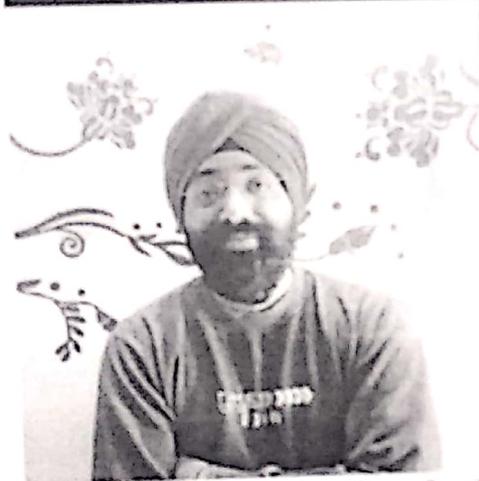


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Basics of Idea Generation
Techniques



A wide experience of 14 years
including 7 years of
Entrepreneurship and
Innovation

Mr. Manveen Singh Chaddha
 CEO -KCIIL

07/05/2022, Saturday | **Microsoft Team**
11:00 AM

Prof A S Ingle | **Dr. P.P. Ritapure** | **Dr.A.M.Kate**
 Coordinator | Head- SIC | Principal
 ZCOER, Pune

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"Basics of Idea Generation Techniques"

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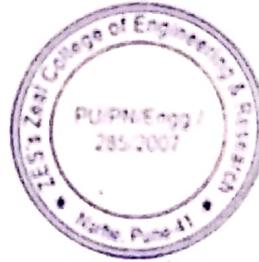
**ZEAL EDUCATION SOCIETY'S
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NARHE | PUNE -41 | INDIA**



Details of Expert

Name	Mr. Manveen Singh Chaddha
Details	CEO-KCIIIL North Maharashtra University Jalgaon KBCNMU Centre for Innovation, Incubation and Linkages (KCIIIL- A section 8 Company) An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
Contact	Email: kciiil@nmu.ac.in Tel: 0257 2257448

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Head Startup & Innovation Cell



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"Basics of Idea Generation Techniques"

— 8/5 —





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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

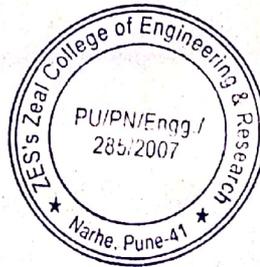
Academic Year: 2021-2022
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.

Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.



Dr. A. M. Kate
Principal

Principal
ZES's Zeal College of
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STARTUP & INNOVATION CELL

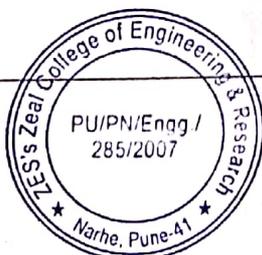
Expert Talk-III (SIC) - Report

Academic Year: 2021-22

Semester: II

Date: 07.05.2022

Title of Activity	"Start-up Opportunities: Ecosystem and government support"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Mr. N.L.Kulkarni Manager-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation ✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services. ✓ To develop entrepreneurial skills among students and faculties. ✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes 											
Summary	The expert explained Start-up Opportunities, Ecosystem and government support to engineering students for introducing students with various government schemes grants and subsidized loan for registered start-ups even at ideation stage. Expert highlighted Maharashtra Government start-up policy 2018-2023. He explained Ecosystem with structured way including G, L, E, A, R & O approach in the context of economic growth of start-up by precipitating innovative ideas. This session benefited to the 271 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y				Y	Y
Outcomes	The students made aware of Ecosystem and Government support available for initiate the a start-up.											



"Start-up Opportunities: Ecosystem and government support"

-1/7-



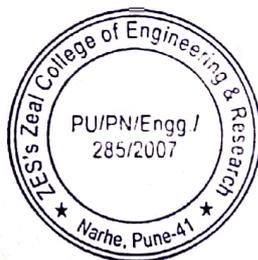
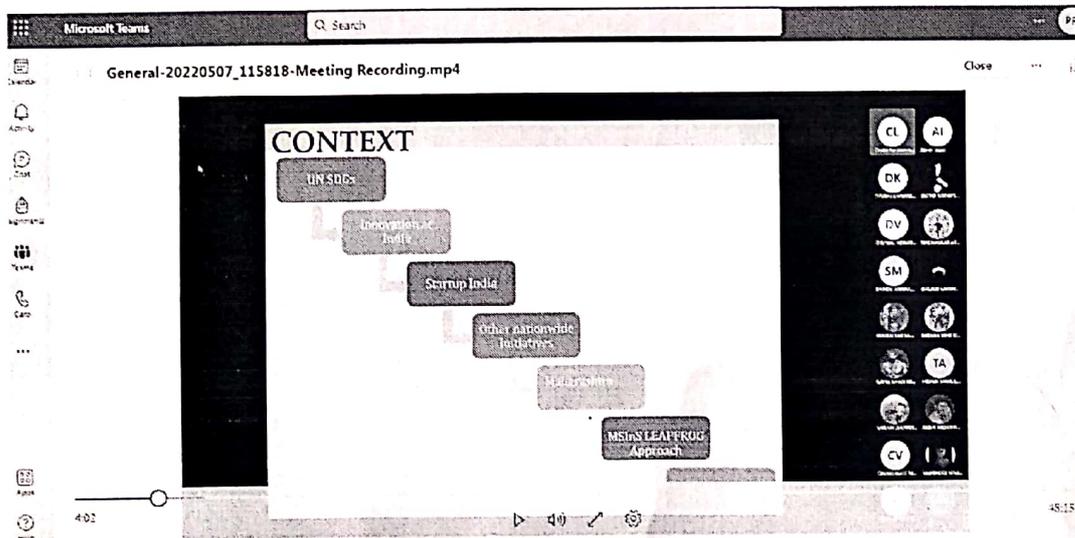
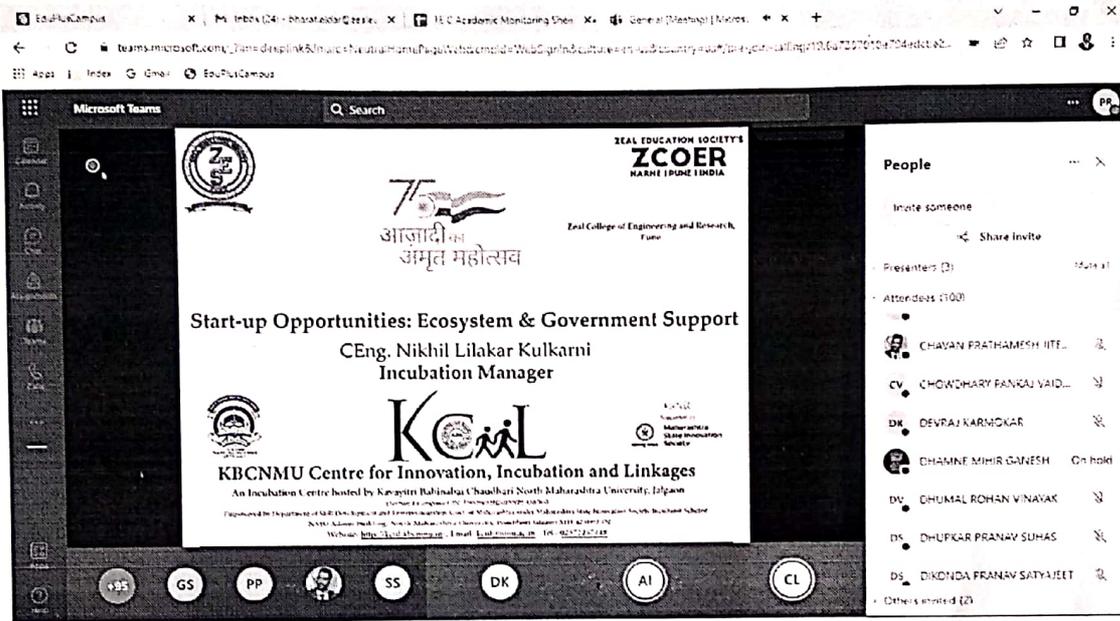


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Photographs/Screen shots:

Startup and Innovation Cell



"Start-up Opportunities: Ecosystem and government support"

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Microsoft Teams Meeting: **Few relevant terminologies**

Startup
A startup is a fully new entrepreneurial venture or company which aims to meet a marketplace need by developing or offering an innovative product, process or service.

Incubators
An incubator is an organization in a technology/management school or an independent setup that helps early stage startups launch their business and grow by providing services such as work space, management training, captive mentor pool, access to technological services etc.

Accelerators
An accelerator is an organization, either an independent organization or a corporate program that supports early-stage companies through intense immersive education, mentorship, and financing. Startups enter accelerators for fixed time periods and graduate as established, robust companies which are ready to scale. Its object is short period of time.

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

People: Parneshwar Ritapure, Akash Ingle, Center for Innovation Incubation, ANIYET INSIDE - 7207119004, BAGADE SAKSHI LAXMAN, SANDGAR SATISH AMEADHS, BHADRE NAHUSH ANIL

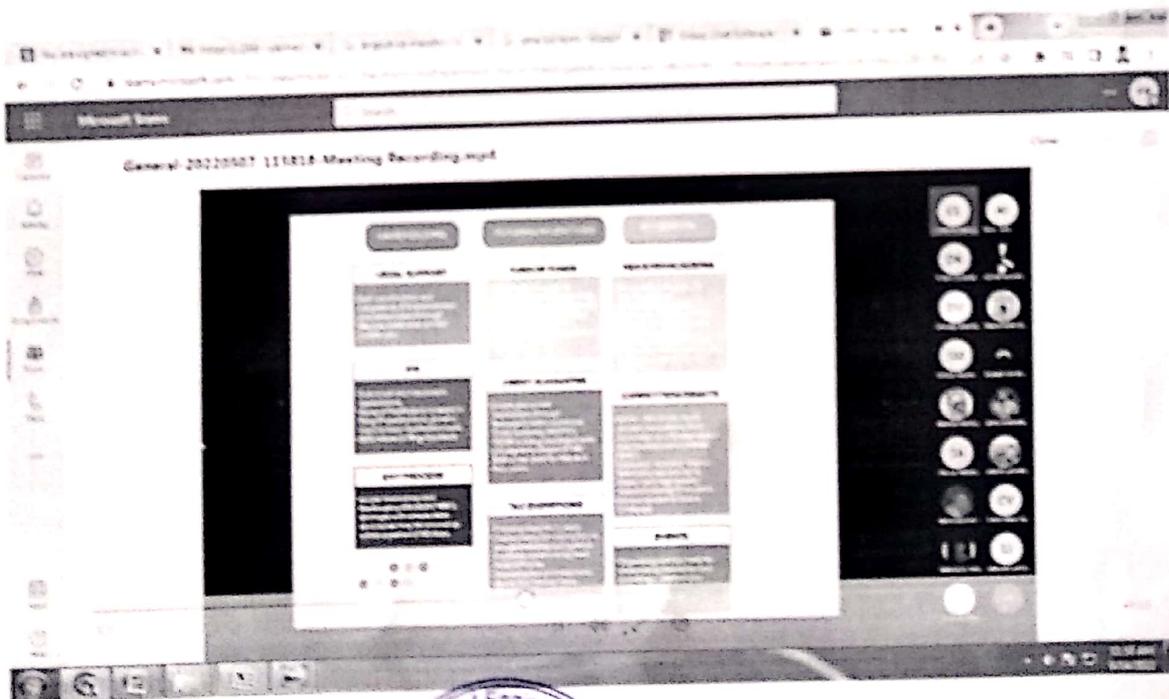
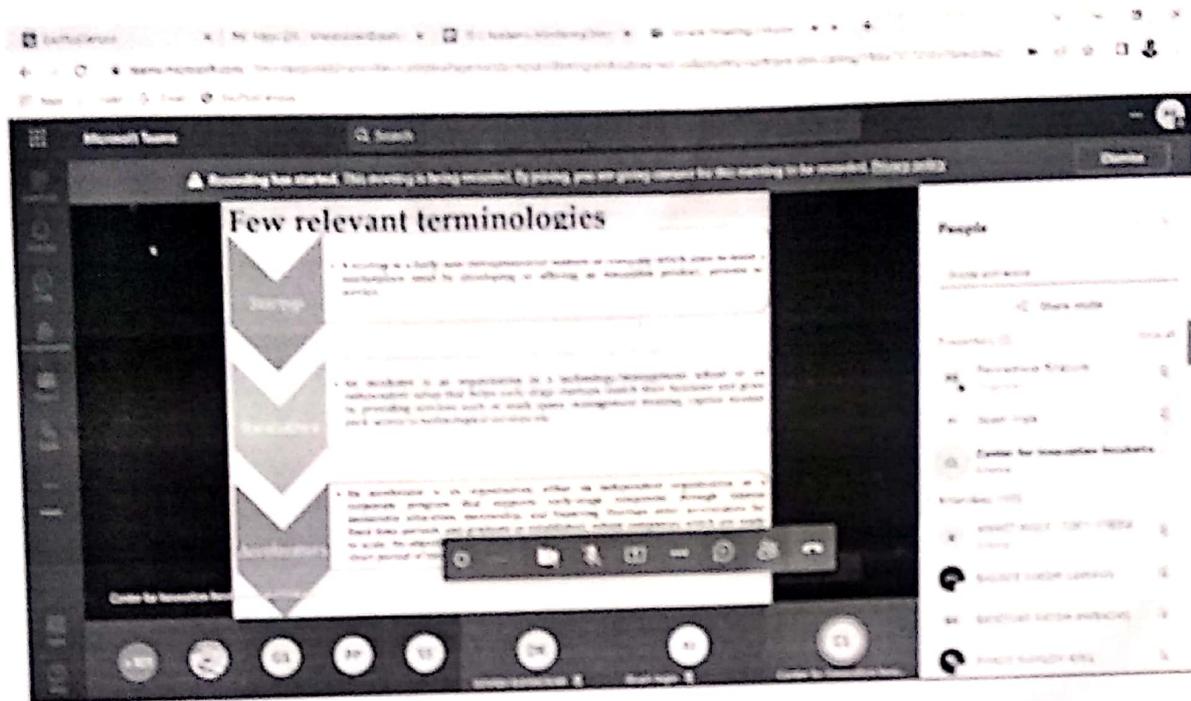
Microsoft Teams Meeting: **General-20220507_115818-Meeting Recording.mp4**

Central Govt. Agencies



"Start-up Opportunities: Ecosystem and government support"

- 3/7 -



"Start-up Opportunities: Ecosystem and government support"



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Microsoft Teams Meeting Recording: General-20220507_115818-Meeting Recording.mp4

State Govt. Support Policy

➤ Maharashtra Startup Policy 2018-2023
<https://www.startupindia.gov.in/content/sih/en/startup-scheme/state-startup-policies/Maharashtra-state-policy.html>

11:55 AM 6/14/2022

Microsoft Teams Meeting Recording: General-20220507_115818-Meeting Recording.mp4

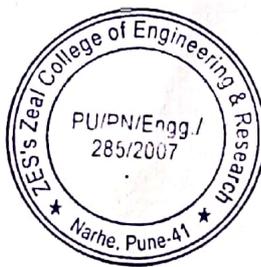
Structured Approach

Legitimacy dimension
 A rapid change made by the organization to a higher level of development.
 It is in the context of economic growth of startups by precipitating innovative enterprising ideas

22:10 12:02 PM 6/14/2022

Dr. P. P. Ritapure

**Dr. P. P. Ritapure
Head Startup & Innovation Cell**



Dr. A. M. Kate

**Dr. A. M. Kate
Principal
Principal
ZES's Zeal College of
Engineering & Research
Narhe, Pune - 411 041.**

"Start-up Opportunities: Ecosystem and government support"

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 Startup and Innovation Cell

Expert session on
**Start-up Opportunities:
 Ecosystem & Government
 Support**



C.Eng. Nikhil L Kulkarni
 Manager -KCIL

Mentor-Startup India, Govt. of India
 Mentor - MeitY Startup Hub, Ministry of
 Electronics and Information Technology,
 Govt. of India

Mentor of Change - Atal Tinkering Labs, NITI
 AAYOG, Govt. of India

Member, Governing Council- Board of
 Innovation, Incubation and Enterprises, Sant
 Gadge Baba Amravati University, Amravati,
 Maharashtra

Advisory Board Member - Maharashtra
 Centre for Entrepreneurship Development
 (MCED)



07/05/2022, Saturday
12:00 PM

**Microsoft
 Team**

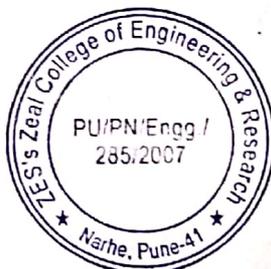


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