



**ZEAL EDUCATION SOCIETY'S  
ZEAL COLLEGE OF ENGINEERING AND RESEARCH  
NARHE | PUNE -41 | INDIA**



Record No.: ZCOER-ACAD/R/16A

Revision: 00

Date: 01/04/2021

**Startup & Innovation Cell**

**Activities Details**

**Academic Year 2021-2022**

Sr. No.	Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To
1	2021-2022	“Nurturing Startup & Innovation and Entrepreneurial Opportunities”	775	22.10.2021 To 22.10.2021
2	2021-2022	“Basics of Idea Generation Techniques”	253	07.05.2022 To 07.05.2022
3	2021-2022	“Start-up Opportunities: Ecosystem & Government Support”	271	07.05.2022 To 07.05.2022

**Dr. P. P. Ritapure**

**Head SIC**



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**Startup & Innovation Cell (SPPU)**

**Startup & Innovation Cell**

The Institute has established start up and innovation cell to **nurture new startup by providing** sound ecosystem. The cell is established considering the vision of

- Ministry of Human Resource Development (MHRD), Govt. of India, Innovation Cell as per National Innovation and start up policy 2019
- SavitribaiPhule Pune University (SPPU), Centre for Innovation, Incubation and Linkage

**Objectives of Startup & Innovation Cell**

- ✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation
- ✓ TO facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.
- ✓ To develop entrepreneurial skills among students and faculties.
- ✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes

**Committee**

S. N.	Designation	Name	Mobile No.	Email Id
1	Principal	Dr. A. M Kate	9822014351	principal.zcoer@zealeducation.com
2	Head of Cell	Dr. P. P. Ritapure	9545908970	parmeshwar.ritapure@zealeducation.com
3	Coordinator of Cell	Dr. A AKhandekar	9011992490	aniket.khandekar@zealeducation.com
4	Student Member (Students)	AkshayPandhare	7219220150	ranjeetpandhare4040@gmail.com
5		Gupta Shravan	9689582000	shravangupta689@gmail.com
6		Shaikh AyyajAyub	9096886560	Shaikhayaz075@gmail.com



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Date: 01/04/2021

7		Manan Velani	9422192703	mananvelani121@gmail.com
8		AkshayPatil	7391908224	akshaydpatil789@gmail.com
9		Bargaje Ajay Dhondiba	7040232149	ajaybargaje@gmail.com
11	Member (Industry)	Mr. ShreejitKunjir	7875042195	Shreejit.kunjir@gmail.com
		Mr. AnandBhise	9923422378	anandbhise24@gmail.com
13	Member (Faculty)	Mr. S. V.Patil	7620452227	supriya.patil@zealeducation.com
14		Mr. SuchitaJadhav	8275933902	suchita.jadhav@zealeducation.com
15		Mr. RushikeshDeshmukh	9096899017	rushikesh.deshmukh@zealeducation.com
16		Mr. A. S. Ingle	9112059373	akash.ingle@zealeducation.com

**Activities under cell**

- Talk session by startup/Industrialist in a semester
- Startup Idea Competition – Once a year within the college.
- Other similar activities like projects on innovative ideas, creative thinking etc. organized periodically

**SIC Membership Form:**

Join Cell by using Link given Below

<https://forms.office.com/r/y9nqZvmE2a>

**SIC Membership Form**

1. Email
2. Name
3. Student ID/ZPRN
4. Contact No
5. Branch
6. Class



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7. Area of interest/ Innovative idea (if any)

8. Reason for joining the Club

- ✓ Curious to know about Startup and Innovation
- ✓ Zealous about starting own business
- ✓ Want to convert idea into commercial product
- ✓ Already have a startup/business
- ✓ Other:

  
DR. P. P. RITHAPURE  
Head, SIC





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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Ref: ZCOER/AD/124

Department: NA

Semester: I

Academic Year: 2021-2022

Date: 18/10/2021

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation First Expert session on topic entitled "Nurturing Startups & Innovation and Entrepreneurial Opportunities" is scheduled for Third and final year students on 22<sup>nd</sup> October 2021 at 10.00am. The session will be conducted through an online platform Microsoft team.

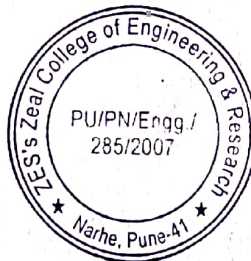
Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.

*[Signature]*  
18/10/21

Dr. P. P. Ritapure

Head, Startup and Innovation cell



*[Signature]*

Dr. A. M Kate

Principal

Principal

ZES's Zeal College of  
Engineering & Research  
Narhe, Pune - 411 041.

Copy respectfully submitted for information pl.

1. Director (Academics, Administrative & Admission)

ZES, Pune

Copy to: for information and Necessary action.

1. Head of Departments
2. Concerned Staff
3. OS

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Admin office ZCOER





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**STARTUP & INNOVATION CELL**

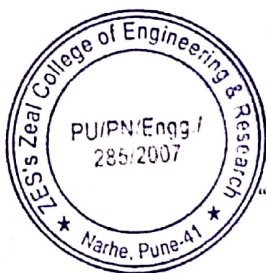
*Expert Talk-I (SIC) - Report*

**Academic Year: 2021-22**

**Semester: I**

**Date: 22.10.2021**

<b>Title of Activity</b>	<b>"Nurturing Startup &amp; Innovation and Entrepreneurial Opportunities"</b>											
<b>Date of Activity</b>	<b>22/10/2021</b>											
<b>Name of Expert</b>	<b>Mr. Sunil Chandak</b> Founder, Udyogwardhini, Nashik											
<b>Target Audience</b>	<b>S. E. T. E. &amp; B. E. Student (All Department)</b>											
<b>Objective</b>	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
<b>Summary</b>	The expert explores the need of Curriculum Development for Promoting Entrepreneurship amongst students & teachers. He explain Entrepreneurship in Education, emerging trends& Opportunities , Entrepreneurship & Economic Development, Entrepreneurship & Society, Ethics in Entrepreneurship Various Financial & Incentive Schemes for SME's Development & role of DST in promoting Entrepreneurship. The session is benifited to the 775 students from various departments.											
<b>POs/PSOs Attained</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PO9</b>	<b>PO10</b>	<b>PO11</b>	<b>PO12</b>
	Y	Y				Y	Y	Y			Y	Y
<b>Outcomes</b>	The students aware of a) Emerging Opportunities b) Entrepreneurship & Economic Development c) Charms of Becoming an Entrepreneurs											



*"Nurturing Startup & Innovation and Entrepreneurial Opportunities"*

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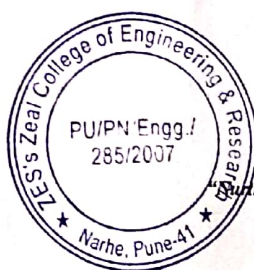
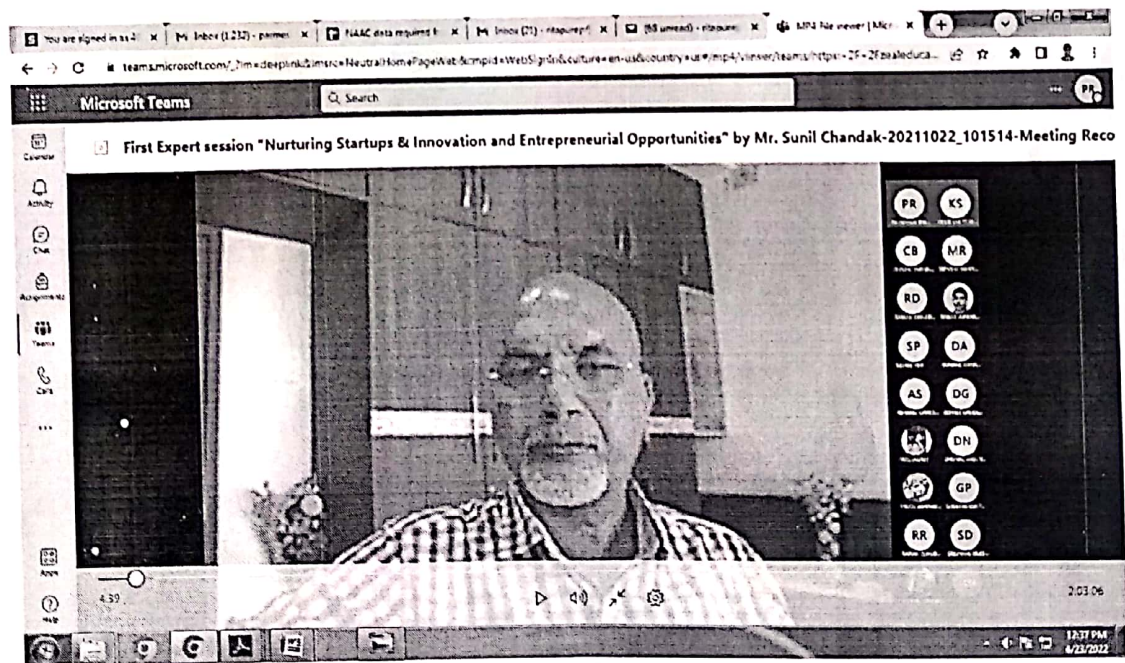
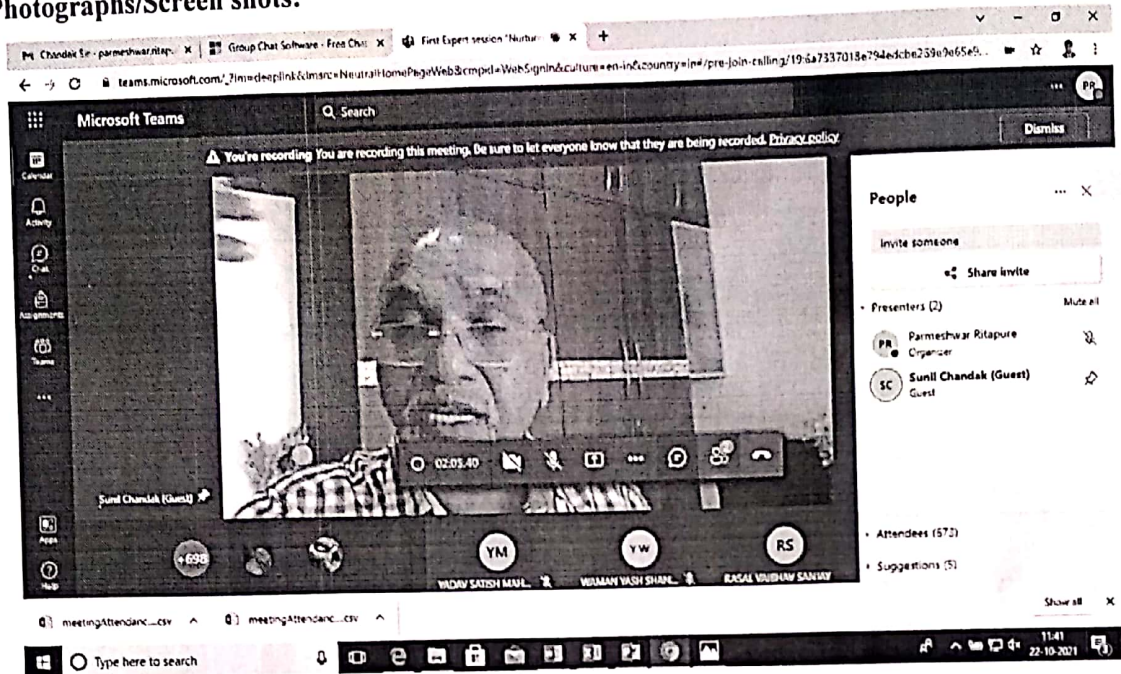




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**Photographs/Screen shots:**



*"Nurturing Startup & Innovation and Entrepreneurial Opportunities"*

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First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak-20211022\_101514-Meeting Recd

**Why Entrepreneurship**

- Continuous flow of income = Wealth creation
- Continuous curiosity = Forever Young & Innovative
- Creation of Identity = Self Respect

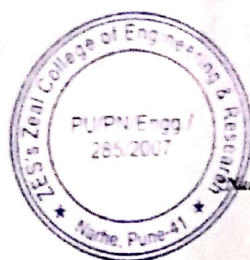
**Lots of Misconceptions/ Prejudices / problems About Start-ups & Entrepreneurship**

- Big Risk?
- Background / experience?
- Big Capital?
- Market?
- Raw Material?
- Infrastructure?
- Proper Guidance?
- Business Ideas? Technology?
- Family Support?

Dr. P. P. Ritapure  
Head Startup & Innovation Cell

Dr. A. M. Kate  
Principal

Principal  
ZES's Zeal College of  
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Narhe, Pune - 411 041.



"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

- 315 -





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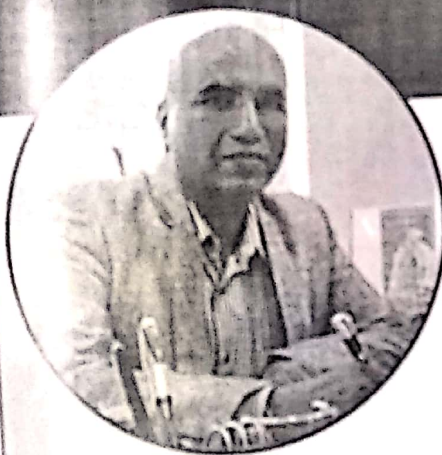
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ZEAL COLLEGE OF ENGINEERING &  
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Startup and Innovation Cell

Expert Lecture Series  
Lecture - 1 on

## NURTURING STARTUP & INNOVATION AND ENTREPRENEURIAL OPPURTUNITIES



International award-winning trainer,  
mentor, motivator and educator in the  
field of Entrepreneurship

Empowering Entrepreneurs, Developing  
Startups and Upgrading skills to make  
Impactful Ecosystem Since 1995

Speaker

**Mr. Sunil Chandak**  
Founder and President at Udyogwardhini, Nashik



**22.10.2021 | Friday**  
**10:00 am to 12:00 pm**

**Microsoft  
Team**



**Dr. A. A. Khandekar**  
Coordinator SIC  
9011992490

**Dr. P. P. Ritapure**  
Head SIC  
9545908970

**Dr. A. M. Kate**  
Principal,  
ZCOER, Pune

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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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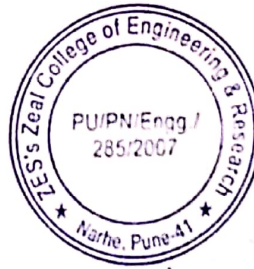
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NARHE | PUNE -41 | INDIA**



**Details of Expert**

Name	Mr. Sunil Chandak
Details	Founder, Udyogwardhini, Nashik, Maharashtra International award-winning trainer, mentor, motivator, and educator in the field of Entrepreneurship Empowering Entrepreneurs, Developing Startups and Upgrading skills to make Impactful Ecosystem Since 1995
Contact	9822261840

Dr. P. P. Ritapure  
Head Startup & Innovation Cell



Dr. A. M. Kate  
Principal

Principal  
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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

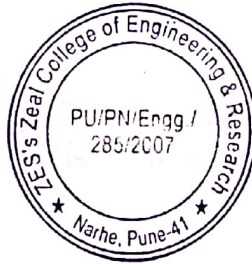
Academic Year: 2021-2022  
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.

**Important Note**

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**STARTUP & INNOVATION CELL**

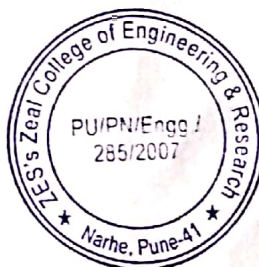
**Expert Talk-II (SIC) One Page Report**

**Academic Year: 2021-22**

**Semester: II**

**Date: 07.05.2022**

<b>Title of Activity</b>	<b>"Basics of Idea Generation Techniques"</b>											
<b>Date of Activity</b>	<b>07/05/2022</b>											
<b>Name of Expert</b>	<b>Mr. Manveen Singh Chaddha CEO-KCIIIL North Maharashtra University Jalgaon</b>											
<b>Target Audience</b>	<b>T. E. &amp; B. E. Student (All Department)</b>											
<b>Objective</b>	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
<b>Summary</b>	The expert explained how to generate ideas for startup with different examples. He also explained the three basic things to start a business, difference in startup founder & Entrepreneur, Product innovation and idea generation techniques for engineering students to initiate the idealization of a start-up. This session benefited to the 253 students from various departments.											
<b>POs/PSOs Attained</b>	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y					Y
<b>Outcomes</b>	The students learned differened idea generation techniques for initiate the idealization of a start-up.											



*"Basics of Idea Generation Techniques"*

-1/5-

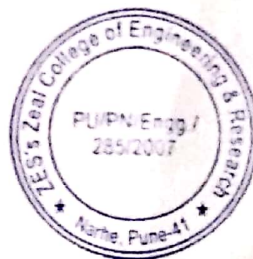
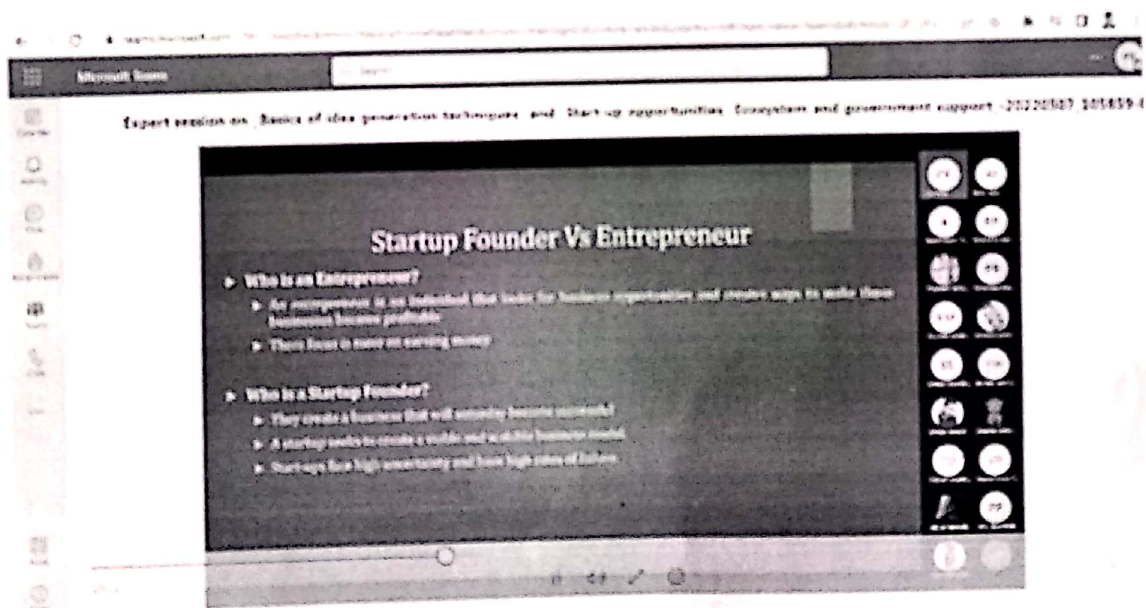
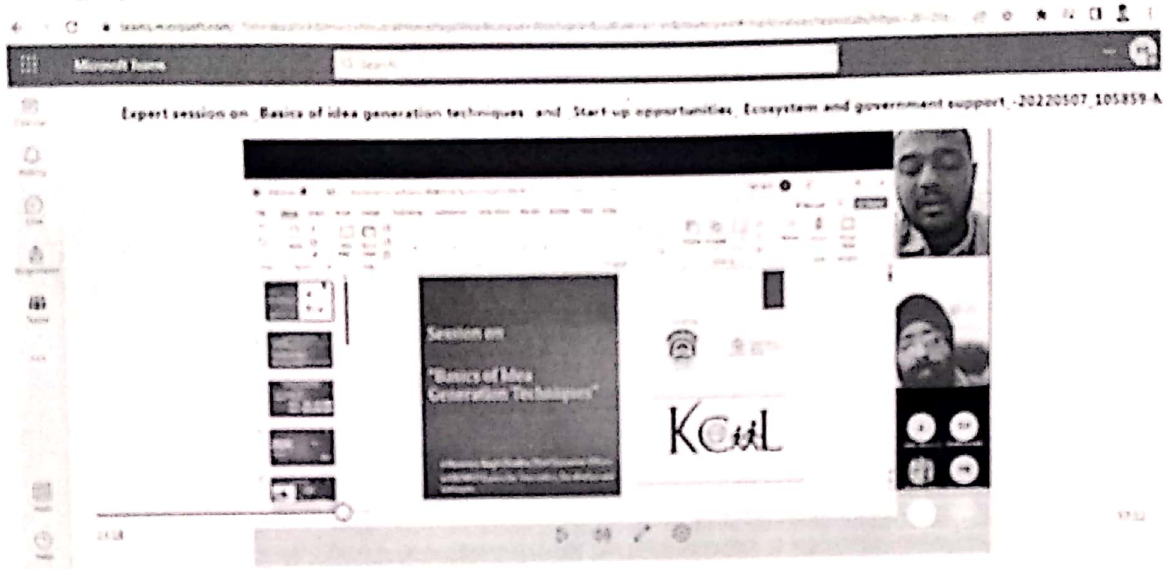




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**Photographs/Screen shots:**



*"Basics of Idea Generation Techniques"*

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Microsoft Teams interface showing a presentation slide titled "Let's look at nuts and bolts of building a microbusiness". The slide lists three basic things to start a business:

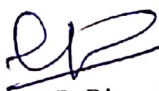
1. What You Sell: Product Or Service
2. Your Customers: Are They Willing To Pay For It
3. A Way To Get Paid

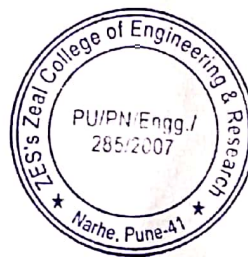
Below the list, there are two cases illustrating the process:


- CASE-1:** Lot of Interested Customers → Nothing to Sell → You don't have a Business
- CASE-2:** Something to Sell → Nothing willing to buy → You don't have a Business

The slide also shows a list of participants on the right side of the screen.

Microsoft Teams interface showing a presentation slide titled "Looking Beyond product Innovation". The slide text says: "Let us broaden our understanding of Innovation". Below the text is an image of a hand holding a small object, possibly a prototype or a component, with the word "Rivets" written below it.

  
Dr. P. P. Ritapure  
Head Startup & Innovation Cell



  
Dr. A. M. Kate  
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Principal  
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\*Basics of Idea Generation Techniques\*





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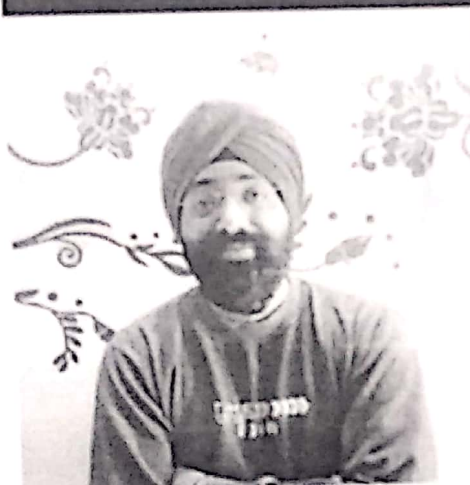


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**ZEAL COLLEGE OF ENGINEERING &  
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Startup and Innovation Cell

## Expert session on **Basics of Idea Generation Techniques**



**A wide experience of 14 years  
including 7 years of  
Entrepreneurship and  
Innovation**

**Mr. Manveen Singh Chaddha**  
CEO -KCIIL



**07/05/2022, Saturday  
11:00 AM**

**Microsoft  
Team**



**Prof A S Ingle**  
Coordinator

**Dr. P.P. Ritapure**  
Head- SIC

**Dr.A.M.Kate**  
Principal  
ZCOER, Pune

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*"Basics of Idea Generation Techniques"*

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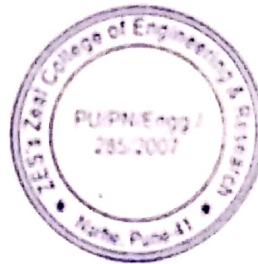
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NARHE | PUNE -41 | INDIA



Details of Expert

Name	Mr. Manveen Singh Chaddha
Details	CEO-KCIIIL North Maharashtra University Jalgaon KBCNMU Centre for Innovation, Incubation and Linkages (KCIIIL- A section 8 Company) An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
Contact	Email: <a href="mailto:kciiil@nmu.ac.in">kciiil@nmu.ac.in</a>  Tel: 0257 2257448

Dr. P. P. Ritapure  
Head Startup & Innovation Cell



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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

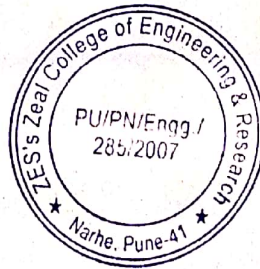
Academic Year: 2021-2022  
Date: 26/04/2022

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*A. M. Kate*  
Dr. A. M Kate  
Principal

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**STARTUP & INNOVATION CELL**

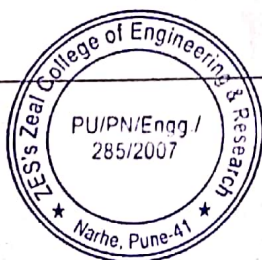
Expert Talk-III (SIC) - Report
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Academic Year: 2021-22

Semester: II

Date: 07.05.2022

Title of Activity	"Start-up Opportunities: Ecosystem and government support"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Mr. N.L.Kulkarni Manager-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
Summary	The expert explained Start-up Opportunities, Ecosystem and government support to engineering students for introducing students with various government schemes grants and subsidized loan for registered start-ups even at ideation stage. Expert highlighted Maharashtra Government start-up policy 2018-2023. He explained Ecosystem with structured way including G, L, E, A, R & O approach in the context of economic growth of start-up by precipitating innovative ideas. This session benefited to the 271 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y				Y	Y
Outcomes	The students made aware of Ecosystem and Government support available for initiate the a start-up.											



"Start-up Opportunities: Ecosystem and government support"

-1/7-





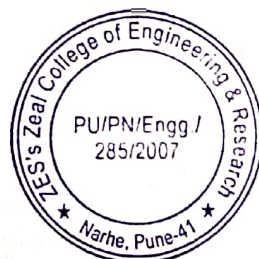
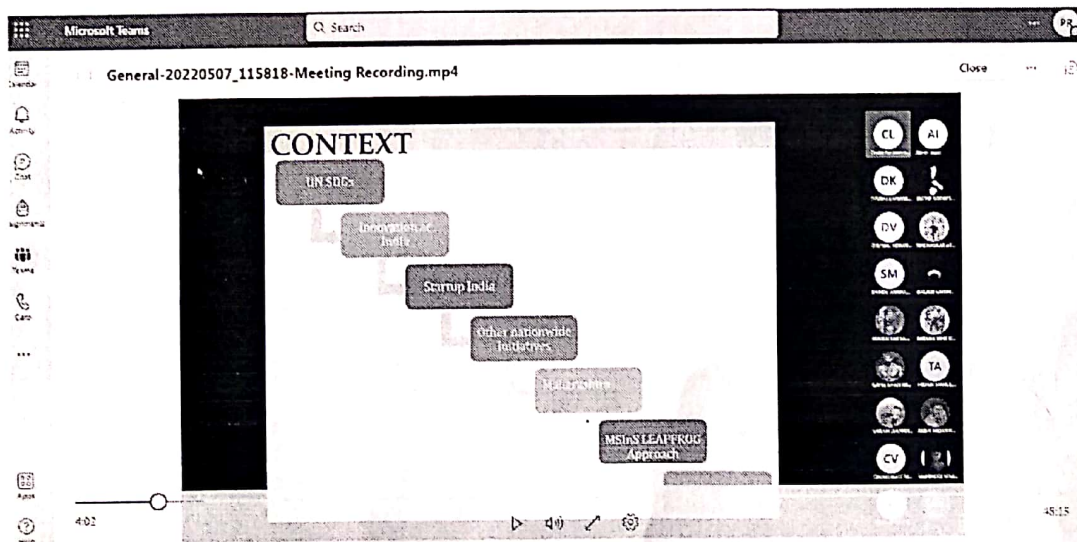
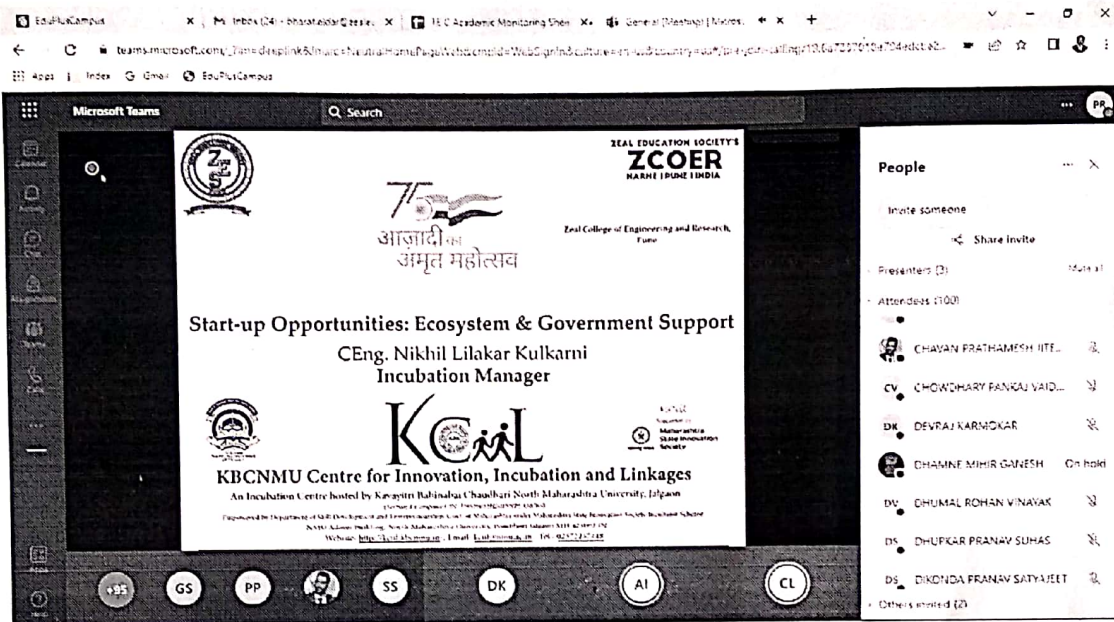


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Photographs/Screen shots:

**Startup and Innovation Cell**



"Start-up Opportunities: Ecosystem and government support"

-2/7-

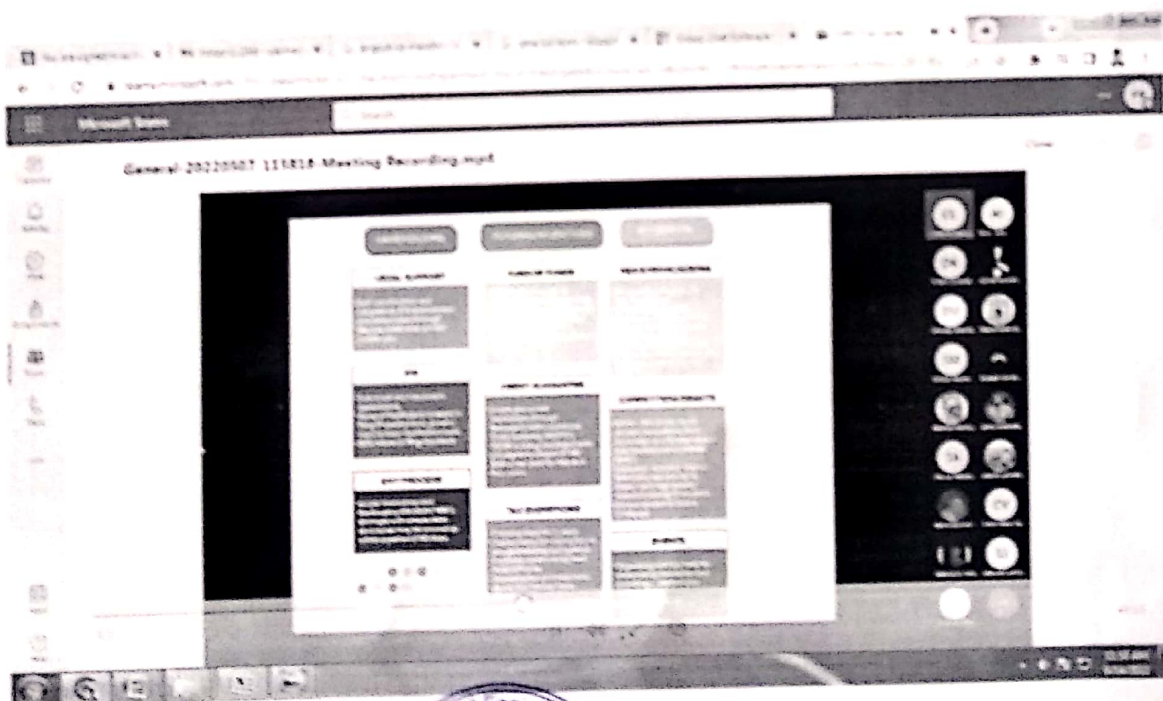
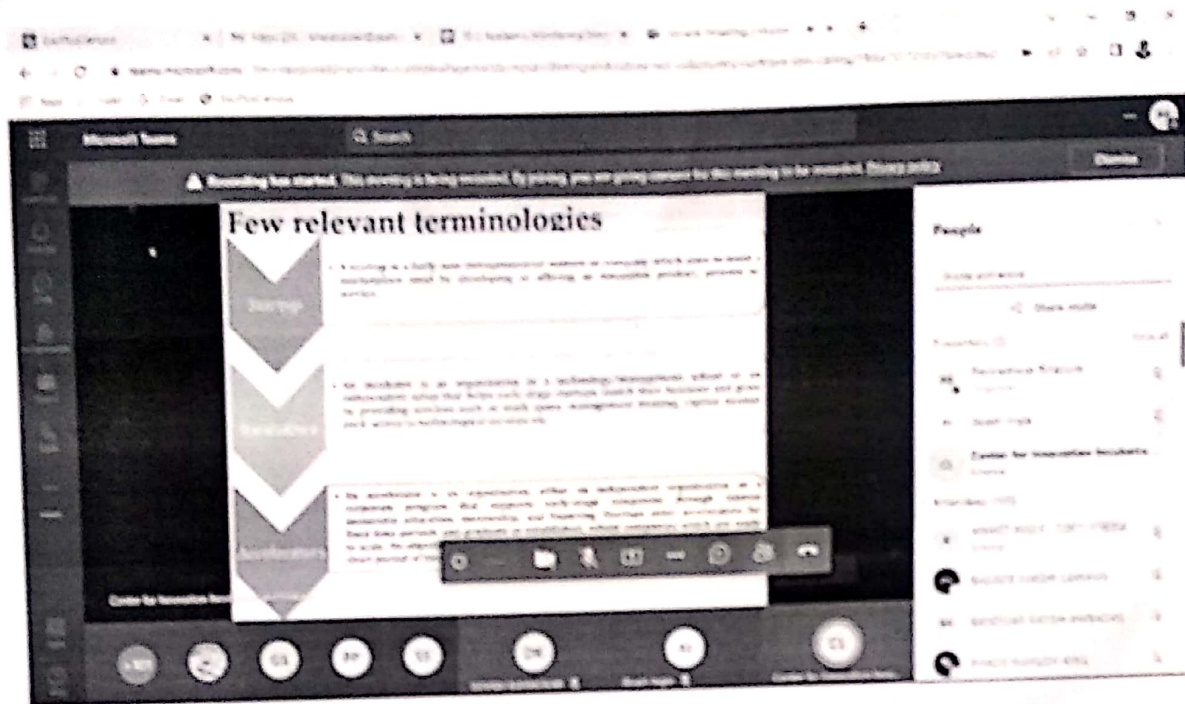








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"Start-up Opportunities: Ecosystem and government support"

-417-





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Microsoft Teams interface showing a meeting recording titled "General-20220507\_115818-Meeting Recording.mp4". The main content area displays a slide titled "State Govt. Support Policy" with the following text:

**State Govt. Support Policy**

➤ Maharashtra Startup Policy 2018-2023  
<https://www.startupindia.gov.in/content/sih/en/startup-scheme/state-startup-policies/Maharashtra-state-policy.html>

The slide also features a list of participant initials on the right side: CL, AI, DK, DV, SM, TA, CV, SJ.

Microsoft Teams interface showing a meeting recording titled "General-20220507\_115818-Meeting Recording.mp4". The main content area displays a slide titled "Structured Approach" with a diagram and text:

**Structured Approach**

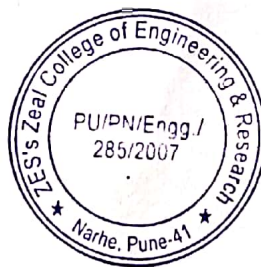
Legitimizing structure  
A rapid change made by the organization to a higher level of development.  
It is in the context of economic growth of startups by precipitating innovative enterprising ideas


The diagram shows a central octagon with two arrows pointing in opposite directions, surrounded by eight boxes labeled with letters and descriptions:

- L: Legitimizing structure
- E: Economic growth
- A: Access to finance
- P: Policy support
- R: Regulatory framework
- G: Government support
- O: Organizational structure
- I: Infrastructure

The slide also features a list of participant initials on the right side: CL, AI, DK, DV, SM, TA, CV, SJ.

  
**Dr. P. P. Ritapure**  
**Head Startup & Innovation Cell**



  
**Dr. A. M. Kate**  
**Principal**  
**Principal**  
**ZES's Zeal College of Engineering & Research**  
**Narhe, Pune - 411 041.**

*"Start-up Opportunities: Ecosystem and government support"*

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**ZEAL COLLEGE OF ENGINEERING &  
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Startup and Innovation Cell

## Expert session on **Start-up Opportunities: Ecosystem & Government Support**



**C.Eng. Nikhil L Kulkarni**  
Manager -KCIL

Mentor-Startup India, Govt. of India  
Mentor - MeitY Startup Hub, Ministry of  
Electronics and Information Technology,  
Govt. of India

Mentor of Change - Atal Tinkering Labs, NITI  
AAYOG, Govt. of India

Member, Governing Council- Board of  
Innovation, Incubation and Enterprises, Sant  
Gadge Baba Amravati University, Amravati,  
Maharashtra

Advisory Board Member - Maharashtra  
Centre for Entrepreneurship Development  
(MCED)



**07/05/2022, Saturday**  
**12:00 PM**

**Microsoft  
Team**

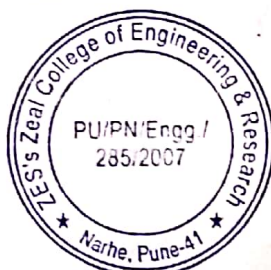


**Prof A S Ingle**  
Coordinator

**Dr. P.P. Ritapure**  
Head- SIC

**Dr.A.M.Kate**  
Principal  
ZCOER, Pune

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"Start-up Opportunities: Ecosystem and government support"

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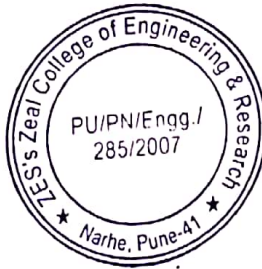
**ZEAL EDUCATION SOCIETY'S  
ZEAL COLLEGE OF ENGINEERING AND RESEARCH  
NARHE | PUNE -41 | INDIA**



**Details of Expert**

Name	Mr. Mr. N.L.Kulkarni
Details	<b>Manager-KCIIIL North Maharashtra University Jalgaon</b> <b>KBCNEMU Centre for Innovation, Incubation and Linkages (KCIIIL- A section 8 Company)</b> <b>An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon</b>
Contact	Email: <a href="mailto:kciil@nmu.ac.in">kciil@nmu.ac.in</a>  Tel: 0257 2257448

**Dr. P. P. Ritapure**  
**Head Startup & Innovation Cell**



**Dr. A. M. Kate**  
**Principal**  
**Principal**  
**ZES's Zeal College of**  
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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Ref: ZCOER/AD/124

Department: NA

Semester: I

Academic Year: 2021-2022

Date: 18/10/2021

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation First Expert session on topic entitled "Nurturing Startups & Innovation and Entrepreneurial Opportunities" is scheduled for Third and final year students on 22<sup>nd</sup> October 2021 at 10.00am. The session will be conducted through an online platform Microsoft team.

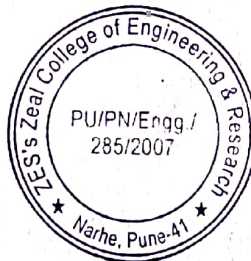
Important Note

All heads are informed that the attendance is mandatory for all the Third and final year students.

*[Signature]*  
18/10/21

Dr. P. P. Ritapure

Head, Startup and Innovation cell



*[Signature]*

Dr. A. M Kate

Principal

Principal

ZES's Zeal College of  
Engineering & Research  
Narhe, Pune - 411 041.

Copy respectfully submitted for information pl.

1. Director (Academics, Administrative & Admission)

ZES, Pune

Copy to: for information and Necessary action.

1. Head of Departments
2. Concerned Staff
3. OS

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Admin office ZCOER





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**STARTUP & INNOVATION CELL**

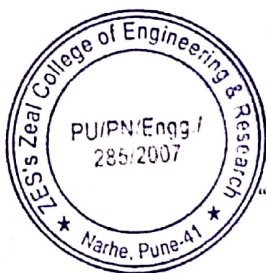
*Expert Talk-I (SIC) - Report*

**Academic Year: 2021-22**

**Semester: I**

**Date: 22.10.2021**

<b>Title of Activity</b>	<b>"Nurturing Startup &amp; Innovation and Entrepreneurial Opportunities"</b>											
<b>Date of Activity</b>	<b>22/10/2021</b>											
<b>Name of Expert</b>	<b>Mr. Sunil Chandak</b> Founder, Udyogwardhini, Nashik											
<b>Target Audience</b>	<b>S. E. T. E. &amp; B. E. Student (All Department)</b>											
<b>Objective</b>	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
<b>Summary</b>	The expert explores the need of Curriculum Development for Promoting Entrepreneurship amongst students & teachers. He explain Entrepreneurship in Education, emerging trends& Opportunities , Entrepreneurship & Economic Development, Entrepreneurship & Society, Ethics in Entrepreneurship Various Financial & Incentive Schemes for SME's Development & role of DST in promoting Entrepreneurship. The session is benifited to the 775 students from various departments.											
<b>POs/PSOs Attained</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PO9</b>	<b>PO10</b>	<b>PO11</b>	<b>PO12</b>
	Y	Y				Y	Y	Y			Y	Y
<b>Outcomes</b>	The students aware of a) Emerging Opportunities b) Entrepreneurship & Economic Development c) Charms of Becoming an Entrepreneurs											



*"Nurturing Startup & Innovation and Entrepreneurial Opportunities"*

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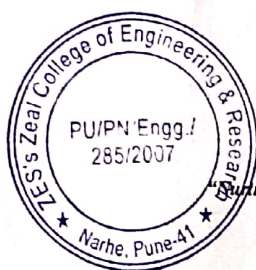
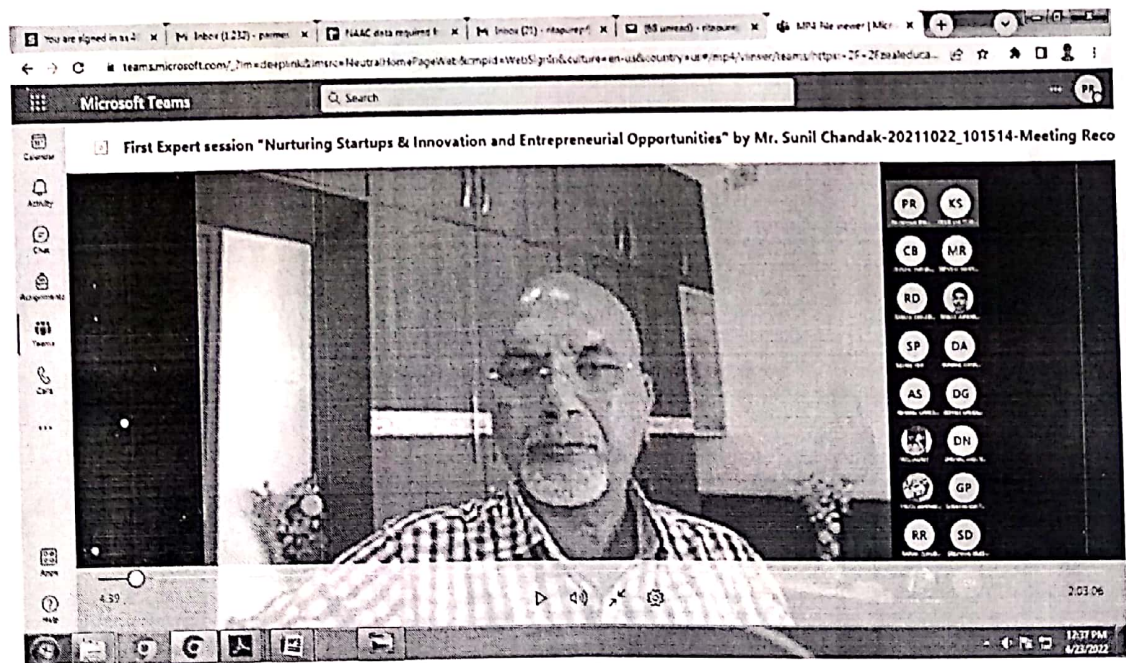
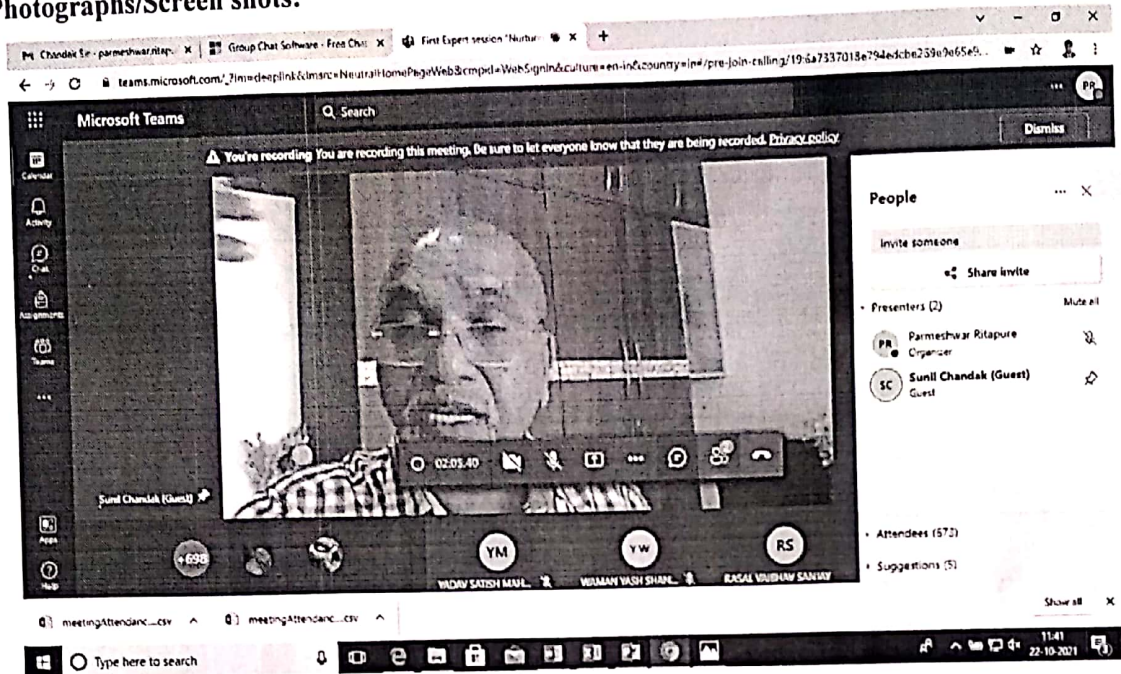




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**Photographs/Screen shots:**



*"Nurturing Startup & Innovation and Entrepreneurial Opportunities"*

— 2/5 —







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First Expert session "Nurturing Startups & Innovation and Entrepreneurial Opportunities" by Mr. Sunil Chandak-20211022\_101514-Meeting Reco

### Why Entrepreneurship

- Continuous flow of income = Wealth creation
- Continuous curiosity = Forever Young & Innovative
- Creation of Identity = Self Respect

### Lots of Misconceptions/ Prejudices / problems About Start-ups & Entrepreneurship

- Big Risk?
- Background / experience?
- Big Capital?
- Market?
- Raw Material?
- Infrastructure?
- Proper Guidance?
- Business Ideas? Technology?
- Family Support?

Dr. P. P. Ritapure  
Head Startup & Innovation Cell

Dr. A. M. Kate  
Principal

Principal  
ZES's Zeal College of  
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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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Expert Lecture Series  
Lecture - 1 on

## NURTURING STARTUP & INNOVATION AND ENTREPRENEURIAL OPPURTUNITIES



International award-winning trainer,  
mentor, motivator and educator in the  
field of Entrepreneurship

Empowering Entrepreneurs, Developing  
Startups and Upgrading skills to make  
Impactful Ecosystem Since 1995

Speaker

**Mr. Sunil Chandak**  
Founder and President at Udyogwardhini, Nashik



**22.10.2021 | Friday**  
**10:00 am to 12:00 pm**

**Microsoft  
Team**



**Dr. A. A. Khandekar**  
Coordinator SIC  
9011992490

**Dr. P. P. Ritapure**  
Head SIC  
9545908970

**Dr. A. M. Kate**  
Principal,  
ZCOER, Pune

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"Nurturing Startup & Innovation and Entrepreneurial Opportunities"

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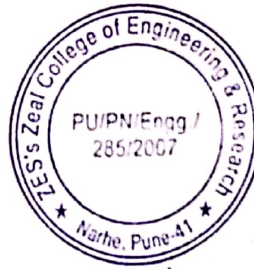
**ZEAL EDUCATION SOCIETY'S  
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NARHE | PUNE -41 | INDIA**



**Details of Expert**

Name	Mr. Sunil Chandak
Details	Founder, Udyogwardhini, Nashik, Maharashtra International award-winning trainer, mentor, motivator, and educator in the field of Entrepreneurship Empowering Entrepreneurs, Developing Startups and Upgrading skills to make Impactful Ecosystem Since 1995
Contact	9822261840

Dr. P. P. Ritapure  
Head Startup & Innovation Cell



Dr. A. M. Kate  
Principal

Principal  
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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

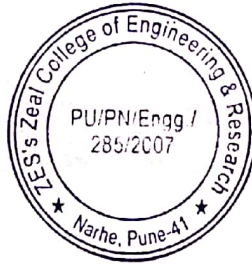
Academic Year: 2021-2022  
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.

**Important Note**

All heads are informed that the attendance is mandatory for all the Third and final year students.



Dr. A. M. Kate  
Principal

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**STARTUP & INNOVATION CELL**

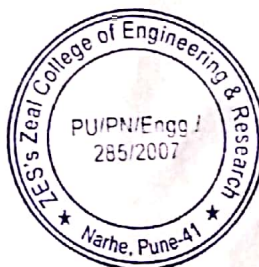
**Expert Talk-II (SIC) One Page Report**

**Academic Year: 2021-22**

**Semester: II**

**Date: 07.05.2022**

<b>Title of Activity</b>	<b>"Basics of Idea Generation Techniques"</b>											
<b>Date of Activity</b>	<b>07/05/2022</b>											
<b>Name of Expert</b>	<b>Mr. Manveen Singh Chaddha CEO-KCIIIL North Maharashtra University Jalgaon</b>											
<b>Target Audience</b>	<b>T. E. &amp; B. E. Student (All Department)</b>											
<b>Objective</b>	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
<b>Summary</b>	The expert explained how to generate ideas for startup with different examples. He also explained the three basic things to start a business, difference in startup founder & Entrepreneur, Product innovation and idea generation techniques for engineering students to initiate the idealization of a start-up. This session benefited to the 253 students from various departments.											
<b>POs/PSOs Attained</b>	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y					Y
<b>Outcomes</b>	The students learned differened idea generation techniques for initiate the idealization of a start-up.											



*"Basics of Idea Generation Techniques"*

-1/5-



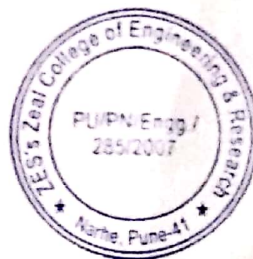
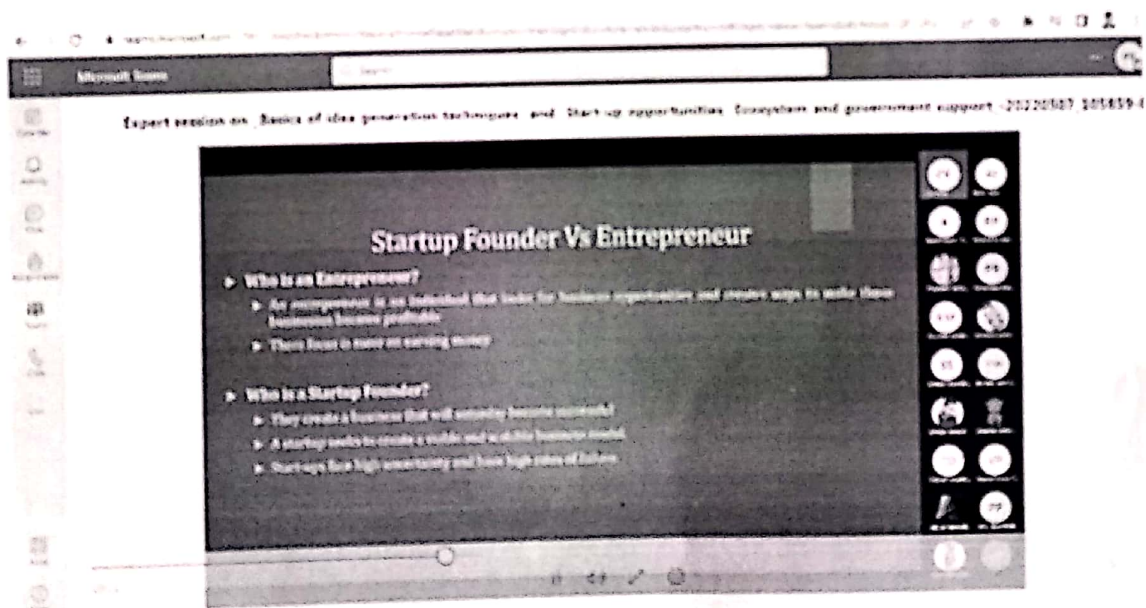
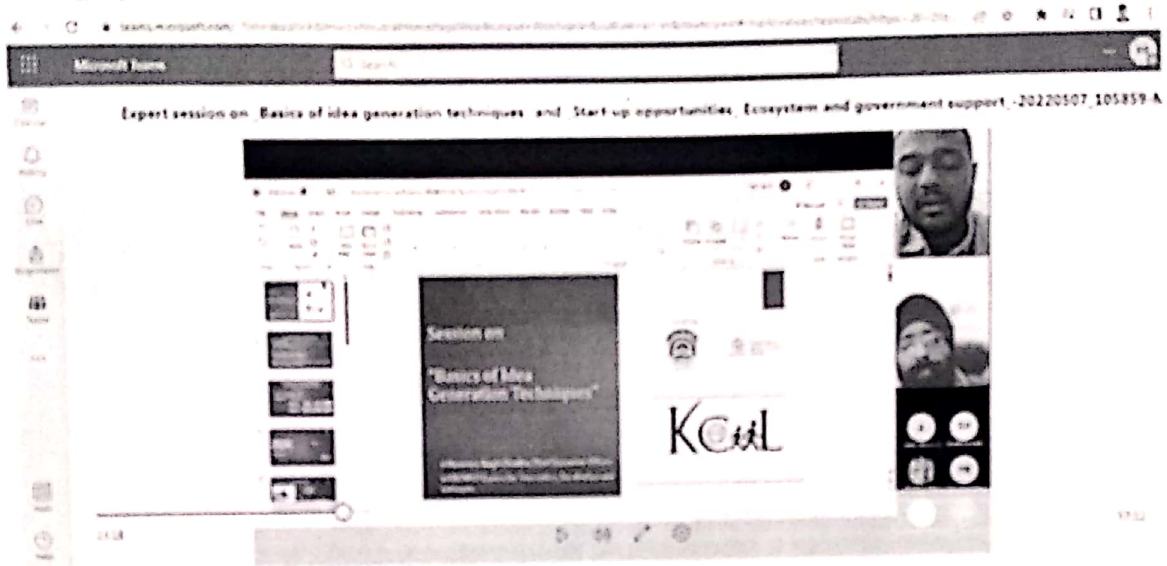




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**Photographs/Screen shots:**



"Basics of Idea Generation Techniques"

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Microsoft Teams interface showing a presentation slide titled "Let's look at nuts and bolts of building a microbusiness". The slide lists three basic things to start a business:

1. What You Sell: Product Or Service
2. Your Customers: Are They Willing To Pay For It
3. A Way To Get Paid

Below the list, there are two cases illustrating the process:

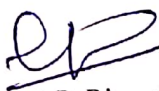
- CASE-1:** Lot of Interested Customers → Nothing to Sell → You don't have a Business
- CASE-2:** Something to Sell → Nothing willing to buy → You don't have a Business

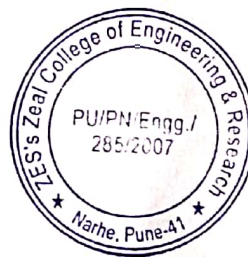
The slide also shows a grid of participant icons on the right side.


Microsoft Teams interface showing a presentation slide titled "Looking Beyond product Innovation". The slide includes the text "Let us broaden our understanding of Innovation" and an image of a hand holding a white object (possibly a prototype or a piece of equipment).

Below the image, there is a small box labeled "Rivets".

The slide also shows a grid of participant icons on the right side.

  
**Dr. P. P. Ritapure**  
**Head Startup & Innovation Cell**



  
**Dr. A. M. Kate**  
**Principal**  
**Principal**  
**ZES's Zeal College of**  
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*"Basics of Idea Generation Techniques"*





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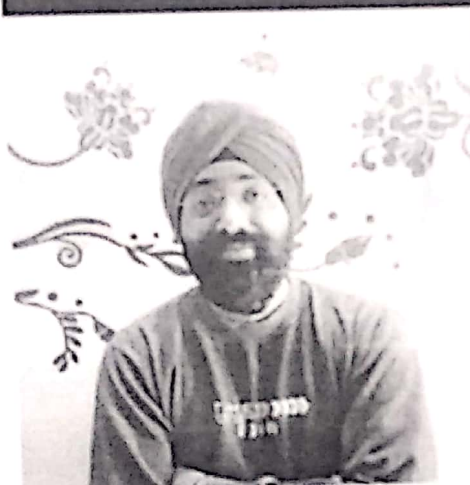


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Startup and Innovation Cell

## Expert session on **Basics of Idea Generation Techniques**



**A wide experience of 14 years  
including 7 years of  
Entrepreneurship and  
Innovation**

**Mr. Manveen Singh Chaddha**  
CEO -KCIIL



**07/05/2022, Saturday  
11:00 AM**

**Microsoft  
Team**



**Prof A S Ingle**  
Coordinator

**Dr. P.P. Ritapure**  
Head- SIC

**Dr.A.M.Kate**  
Principal  
ZCOER, Pune

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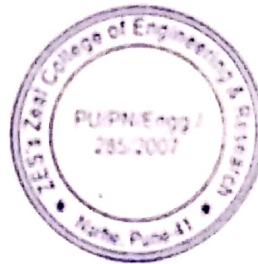
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Details of Expert

Name	Mr. Manveen Singh Chaddha
Details	CEO-KCIIIL North Maharashtra University Jalgaon KBCNMU Centre for Innovation, Incubation and Linkages (KCIIIL- A section 8 Company) An incubation Centre of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
Contact	Email: <a href="mailto:kciiil@nmu.ac.in">kciiil@nmu.ac.in</a>  Tel: 0257 2257448

Dr. P. P. Ritapure  
Head Startup & Innovation Cell



Dr. A. M. Kate  
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Record No.: ZCOER-ACAD/R/39

Revision: 00

Date: 01/04/2021

Notice/ Circular

Department: NA

Semester: II

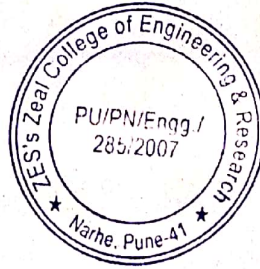
Academic Year: 2021-2022  
Date: 26/04/2022

The Institute start up and innovation cell have planned series of expert lecture to provide platforms for the innovative ideas which have great potential to become successful product and/or Services for the benefits of nation

To create awareness among the students about importance and policies available for start-up and Innovation Expert session on topics entitled "Basics on Idea generation techniques" and "Business Canvassing for fund raising" is scheduled for Third and final year students on 07 May 2022 at 11:00 AM. The session will be conducted through an online platform Microsoft team.



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*A. M. Kate*  
Dr. A. M Kate  
Principal

Principal  
ZES's Zeal College of  
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**STARTUP & INNOVATION CELL**

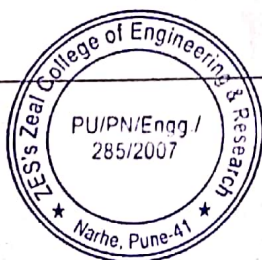
Expert Talk-III (SIC) - Report
--------------------------------

Academic Year: 2021-22

Semester: II

Date: 07.05.2022

Title of Activity	"Start-up Opportunities: Ecosystem and government support"											
Date of Activity	07/05/2022											
Name of Expert	Mr. Mr. N.L.Kulkarni Manager-KCIIIL North Maharashtra University Jalgaon											
Target Audience	T. E. & B. E. Student (All Department)											
Objective	<ul style="list-style-type: none"> <li>✓ To provide platforms to ideas which have great potential to become successful product and/or Services for the benefits of nation</li> <li>✓ To facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through the development of product, process and services.</li> <li>✓ To develop entrepreneurial skills among students and faculties.</li> <li>✓ To build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes</li> </ul>											
Summary	The expert explained Start-up Opportunities, Ecosystem and government support to engineering students for introducing students with various government schemes grants and subsidized loan for registered start-ups even at ideation stage. Expert highlighted Maharashtra Government start-up policy 2018-2023. He explained Ecosystem with structured way including G, L, E, A, R & O approach in the context of economic growth of start-up by precipitating innovative ideas. This session benefited to the 271 students from various departments.											
POs/PSOs Attained	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
	Y	Y				Y	Y				Y	Y
Outcomes	The students made aware of Ecosystem and Government support available for initiate the a start-up.											



"Start-up Opportunities: Ecosystem and government support"

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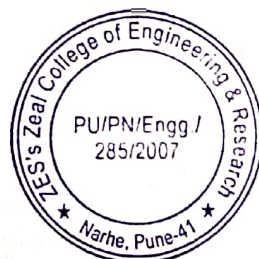
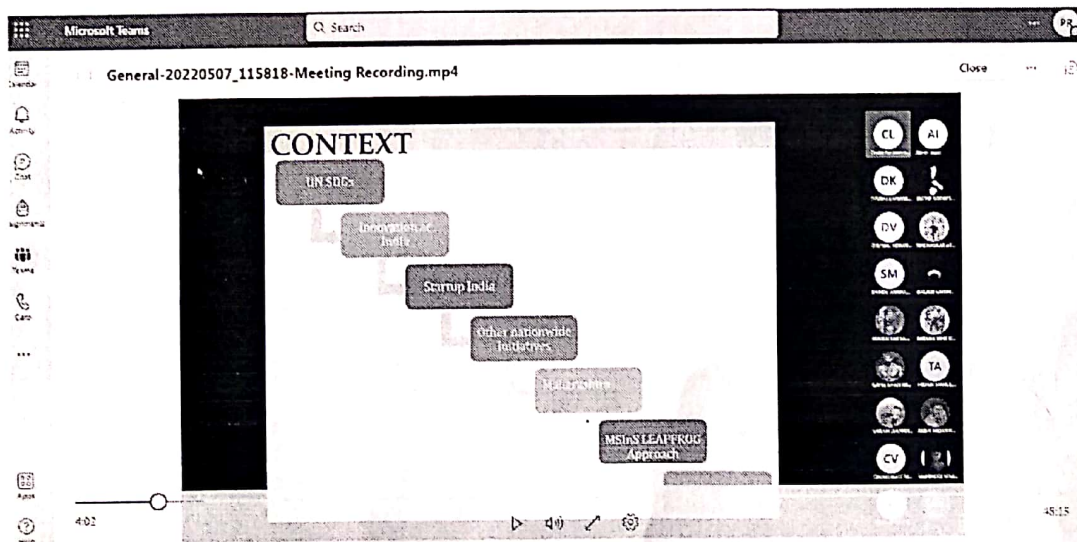
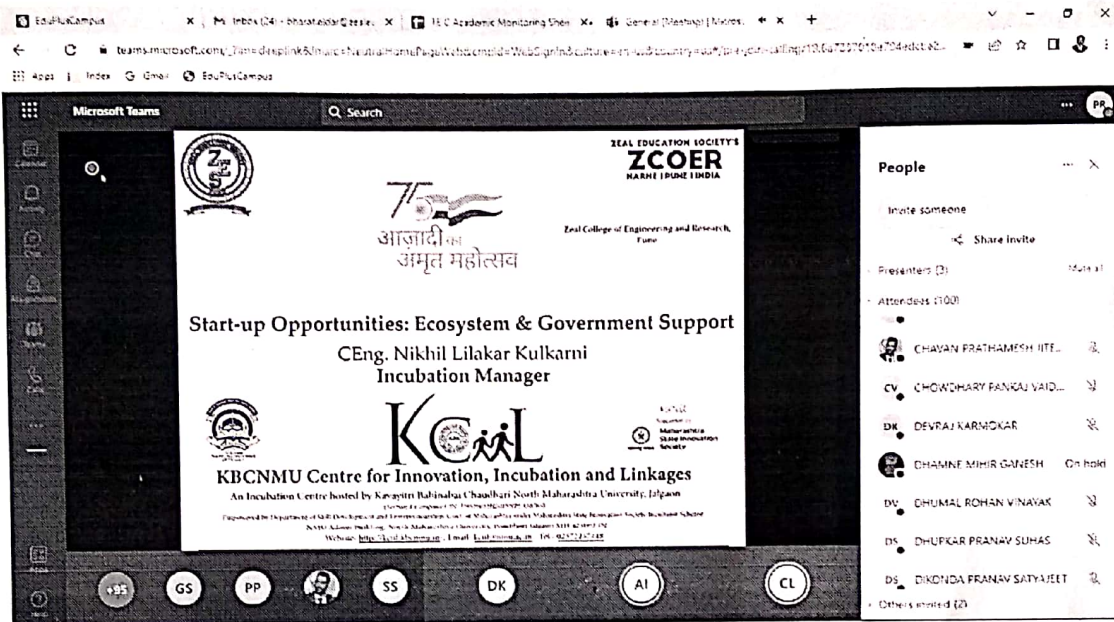


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Photographs/Screen shots:

Startup and Innovation Cell



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Microsoft Teams interface showing a meeting recording titled "General-20220507\_115818-Meeting Recording.mp4". The main content area displays a slide titled "State Govt. Support Policy" with the following text:

**State Govt. Support Policy**

➤ Maharashtra Startup Policy 2018-2023  
<https://www.startupindia.gov.in/content/sih/en/startup-scheme/state-startup-policies/Maharashtra-state-policy.html>

The slide also features a list of participant initials on the right side: CI, AI, DK, DV, SM, TA, CV, SI.

Microsoft Teams interface showing a meeting recording titled "General-20220507\_115818-Meeting Recording.mp4". The main content area displays a slide titled "Structured Approach" with a diagram illustrating the process of organizational change.

**Structured Approach**

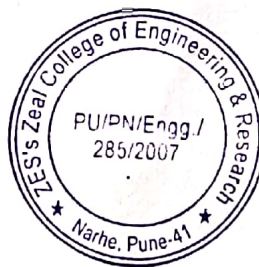
Legitimizing discourse  
A rapid change made by the organization to a higher level of development.  
It is in the context of economic growth of startups by precipitating innovative enterprising ideas


The diagram shows a central octagon with two arrows pointing in opposite directions, surrounded by eight boxes labeled with letters and descriptions:

- L: Legitimizing discourse
- E: Economic growth
- A: Analytical Infrastructure
- P: Precipitating Ideas
- R: Rapid change
- G: Government support
- O: Organizational change
- I: Innovative enterprising ideas

The slide also features a list of participant initials on the right side: CL, AI, DK, DV, SM, TA, CV, SI.

  
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**Dr. A. M. Kate**  
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RESEARCH, PUNE**  
Startup and Innovation Cell

## Expert session on **Start-up Opportunities: Ecosystem & Government Support**



**C.Eng. Nikhil L Kulkarni**  
Manager -KCIL

Mentor-Startup India, Govt. of India  
Mentor - MeitY Startup Hub, Ministry of  
Electronics and Information Technology,  
Govt. of India

Mentor of Change - Atal Tinkering Labs, NITI  
AAYOG, Govt. of India

Member, Governing Council- Board of  
Innovation, Incubation and Enterprises, Sant  
Gadge Baba Amravati University, Amravati,  
Maharashtra

Advisory Board Member - Maharashtra  
Centre for Entrepreneurship Development  
(MCED)



**07/05/2022, Saturday**  
**12:00 PM**

**Microsoft  
Team**

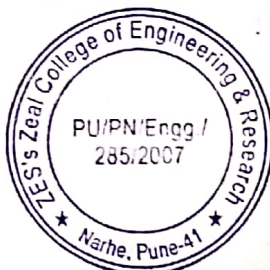


**Prof A S Ingle**  
Coordinator

**Dr. P.P. Ritapure**  
Head- SIC

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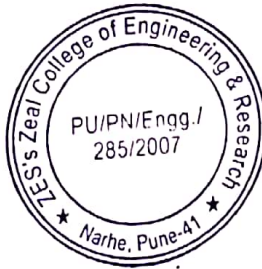
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**Details of Expert**

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