

7.3 – Institutional Distinctiveness (AY 2019-20)

Every academic year, almost 100 companies visit our campus for the recruitment process. Noticeable feedback from the HRs includes, 'Improvement in Communication skills'. Since many students come from vernacular background, one must work on accent neutralization.

Identifying the need of the hour, we took a great initiative of introducing Life Skills Lab (LSL) as a Department at Zeal Education Society. In this Life Skills Department, we work on student's people skills, which help them to stand out and achieve their goals fearlessly.

Concerns we address:

1. Communication Skills: (Business / Interpersonal Communication Skills)

One of the fundamental qualities which the recruiters look for is good communication skills. As companies need to deal with various clients, one must be fluent in oral and written business communication. A good communicator can communicate his thoughts, ideas and concerns assertively. Under LSL, students are well trained in verbal and non-verbal communication.

2. Confidence Building:

Confidence is the belief in one's ability and capacity to achieve the set objectives. It is one of the most important abilities to master. In LSL, we develop students' self-confidence and build high self-esteem through different activities.

3. Teamwork and Its Importance:

Working in a team will always be an inevitable part of our career. One needs to get the work done by making all the members work together in harmony. One must know how to collaborate and resolve conflicts if arises. Students are made aware of the importance of building trust and team-work through experiential learning.

Some other Skills what we work on are:

Quantitative Ability Logical Reasoning

Extempore

Group Discussion

Presentation Skills

Resume writing

Business Communication

Self-Awareness

Introduction to different Interview

Mock Interviews